

NoodleJUICE

RIGHTS CATALOGUE 2026



Who are we?

Sarah Walden has over 28 years experience in the publishing industry and is a strategic business leader with extensive experience in business transformation and development. She is the founder and managing director of Noodle Juice Ltd, a content creation business and publisher, that launched in June 2020.

Mark Walden is a globally-published children's author with twelve novels to his name. Before this, he worked as a producer in the computer games industry managing projects for companies including Sony, Codemasters and Silicon Dreams. Mark works with Sarah to generate the creative impetus for Noodle Juice, as well as continuing his own writing career.

Both Sarah and Mark are managed on a day-to-day basis by Solo and his assistant, Indy.

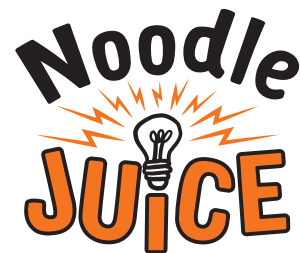


Welcome to Noodle Juice

Noodle Juice books are irreverent, energetic, visually exciting, act-packed, laugh-out-loud eyeball magnets. We amaze, we amuse and we surprise!

We believe that children of today want to see books that compete head to head with the media they consume on screens and devices. The power of words is undisputed, but we want to make sure that the mechanic with which they are delivered is equally powerful.

We're firm believers in the importance of silliness in children's publishing and that a fun book to read is a fun book to make. We aim to be disruptive and challenge conventions with titles that help little people answer the big questions in an increasingly confusing world.



All prices and bibliographic data were correct at time of printing, but we reserve the right to make changes.



Age: 5 years upwards
Format: Hardback
Page extent: 32 pages
Trim size: 253 x 210mm
RRP: £9.99

Little Book, Big Brain

These delightful books extend from the successful *Little Book, Big Ideas* series and build fun foundations for life-long learning by explaining the world to little people.

Potential titles:

What is a dinosaur?

978-1-915613-57-8

What is an insect?

978-1-915613-58-5

What is an animal?

978-1-915613-59-2

What is space?

978-1-915613-60-8

What is a human?

978-1-915613-61-5

What is weather?

978-1-915613-62-2

What is transport?

978-1-915613-63-9

What is Earth?

978-1-915613-64-6

Little Book, Big Idea

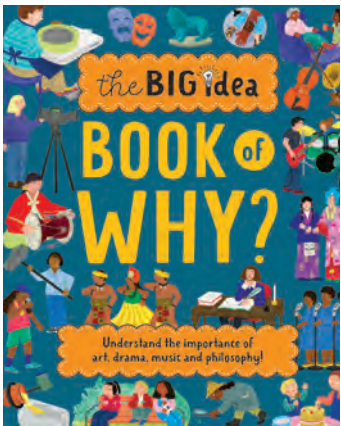
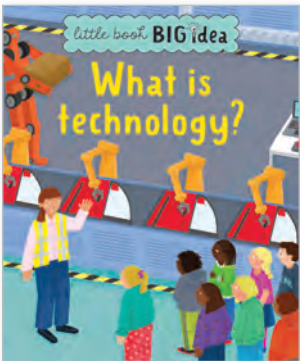
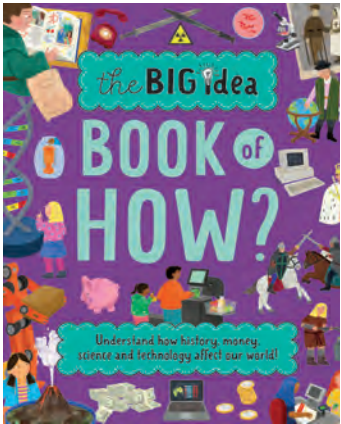
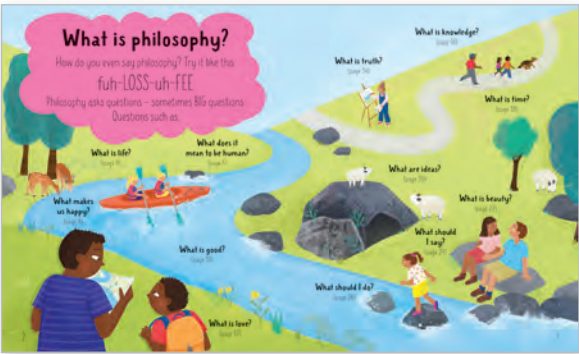
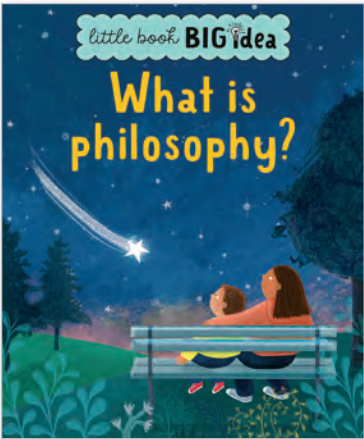
These delightful books build fun foundations for life-long learning by explaining big ideas to little people.

Using simple language to explain complicated ideas, each book takes the core questions that relate to each subject and provides answers that make sense to young children. Stunning illustrations support the non-fiction narrative ensuring our picture book approach feels fresh and different.

Rights sold: Turkey, Vietnam, Romania, Korea, Greece, New Zealand, Qatar

Illustrated by Katie Rewse, Bournemouth, UK. Since graduating in 2017, Katie has specialised in children's book illustration. She is particularly interested in how illustration can be used to inspire positive change and she finds inspiration in travel, adventure and the outdoors.

Shortlisted for the AOI World Illustration Awards. Longlisted for the Blue Peter Awards.



"Essential reading for youngsters in a world where money talks."

LANCASHIRE EVENING POST

"The information is... colourfully supported by full-page illustrations, helping children see the question's relevance to themselves and the world around them."

ABSOLUTELY EDUCATION

"Lots of bite-sized details about music."



Titles available:

What is philosophy?

978-1-915613-00-4

What is money?

978-1-915613-01-1

What is art?

978-1-915613-15-8

What is music?

978-1-915613-16-5

What is science?

978-1-915613-27-1

What is history?

978-1-915613-28-8

What is drama?

978-1-915613-39-4

What is technology?

978-1-915613-40-0

Available now

Age: 5 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 253 x 210mm

RRP: £9.99

The BIG Idea Book of How?

978-1-915613-00-4

The BIG Idea Book of Why?

978-1-915613-01-1

Available now

RRP: £16.99

Hardback, 128 pages

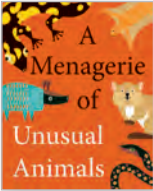
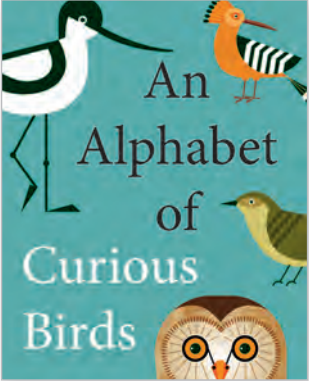
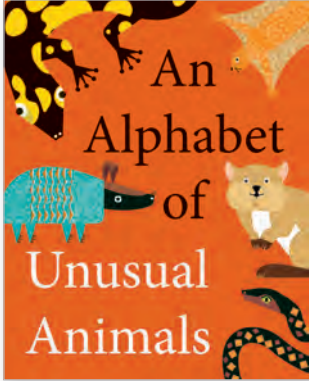
The Thank You Book

We all know that it's nice to say thank you to people when they do something nice for you. But did you know that if you write down your gratitude, you will feel better too. That's scientifically proven.

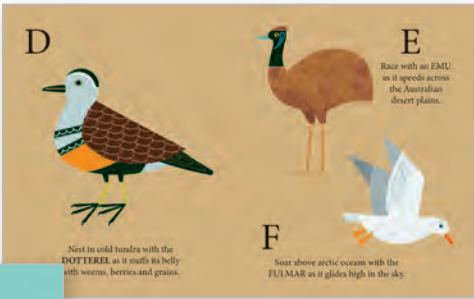
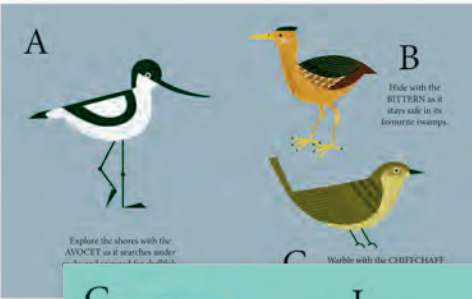
This lyrical text encourages children to think about what they have to be grateful for and why, and then suggests that they write it down in the note enclosed in the back of the book.

Age: 4 years upwards
Format: Hardback
Page extent: 32 pages plus novelty paper envelope and note paper
Trim size: 240 x 240mm
RRP: £9.99

Illustrated by Mackinzie Reker, Iowa, USA.
Mackinzie lives with her husband, three rumbustious kiddos and an old doggo. She's a self-proclaimed picture book addict and will never have enough bookshelf space. She aspires to make picture books that children see themselves in and that inspire a sense of wonder. When she's not illustrating, Mackinzie can be found reading, traveling, or reading about traveling.



NEW



Age: 4 years upwards
Format: Board book
Page extent: 20 pages
Trim size: 161 x 200mm
RRP: £7.99

Curious Birds & Unusual Animals

Circle high in the air with a SNIPE, wade with a WHIMBREL and dance with a KAGU as you explore the wonderful world of curious birds!

These stunning board books feature birds and animals that may not be included in other natural history books for this age range. Plus lyrical snippets of information about each creature.

Titles available:

An Alphabet of Unusual Animals
978-1-915613-57-8

An Alphabet of Curious Birds
978-1-915613-58-5

Alternative titles:
A Menagerie of Unusual Animals/
A Flight of Curious Birds

Illustrated by Fiona Powers, Bath, England.
She has always wanted to draw and create. Her work is full of colour, pattern and texture, combining hand-drawn or hand printed elements with digital artwork. F's clients include: English Heritage, Orient Express, Marks & Spencer, Collins publishing, and many others.

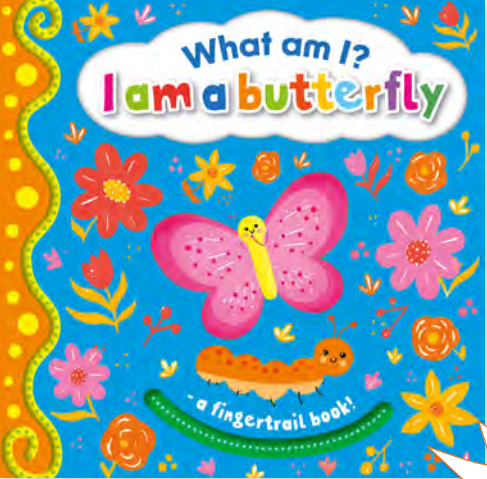
What am I?

A bright and cheerful life-cycle series that explores the world of nature. Each title includes a group of animals who try to help the caterpillar or tadpole work out what they really are.

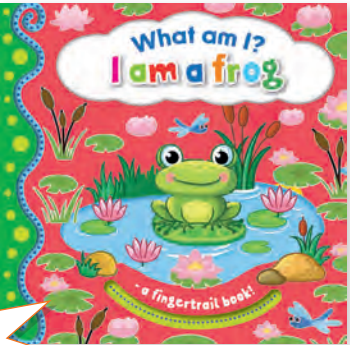
With interactive finger trails for the reader to follow while the story is being told, children can have fun pretending to ooze along like the snail, or flutter away like a butterfly.

Potential titles:

- I Am A Butterfly
- I Am A Frog
- I Am A Chick
- I Am A Raindrop
- I Am A Flower



Age: 3 years upwards
Format: Board book with finger trail
Page extent: 16 pages
Trim size: 180 x 180mm
RRP: £6.99



Finger trail on every page



CONCEPT
ARTWORK

Age: 3 years upwards
Format: Board book
Page extent: 16 pages
Trim size: 180 x 180mm
RRP: £6.99



A toddler finger friendly flap on every spread



CONCEPT
ARTWORK

Let's Visit

A busy board book series for adventurous children keen to explore new places.

These books will prepare the reader for visiting a town, a farm, a beach and a zoo with plenty to look at and find so that you can re-visit time and time again.

With a lift-the-flap on every page, this younger board book will also make the readers chuckle!

Potential titles:

- Let's Visit A Town!
- Let's Visit A Farm!
- Let's Visit A Beach!
- Let's Visit A Zoo!

When I Grow Up, I Want To...

It's never too early to start getting excited about the future! These charming books help little people understand some of the jobs that make the world work.

Using simple language to explain different jobs, each book takes a theme and demonstrates to young children how different roles can help to look after the planet, invent new things, help people and create wonderful stuff to improve our world.

Help People and Look After The Planet
Illustrated by Flavio Remontti, São Paulo, Brazil.

Flavio has worked for several years for game and animation studios. Since 2017 he has worked exclusively as a freelancer, producing art for children's television series, publications, children's books, advertising campaigns, and educational content in Brazil, Canada, Europe, and the United States.



Titles available:

Help People

978-1-915613-05-9

Look After The Planet

978-1-915613-06-6

Invent And Build

978-1-915613-23-3

Make And Create

978-1-915613-24-0

Available now

Rights sold: Vietnam,
China, Qatar, Taiwan

Invent and Build and Make and Create
Illustrated by Raquel Martin, Menorca.
Raquel studied in the Pau Gargallo Art School in Barcelona and her work has appeared in children's books, magazines, and publications in many countries around the world. She works mostly with gouache, but also digital media and she loves painting imagined interior scenes and landscapes.

Age: 5 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 253 x 210mm

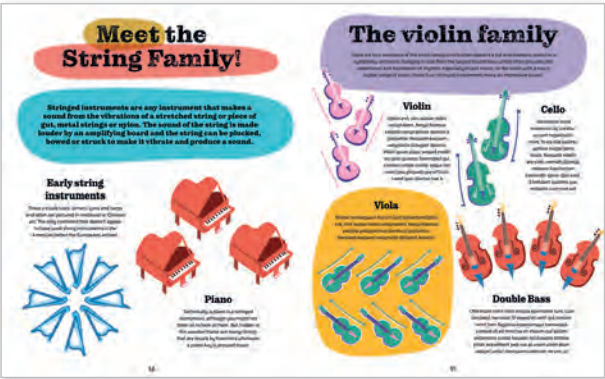
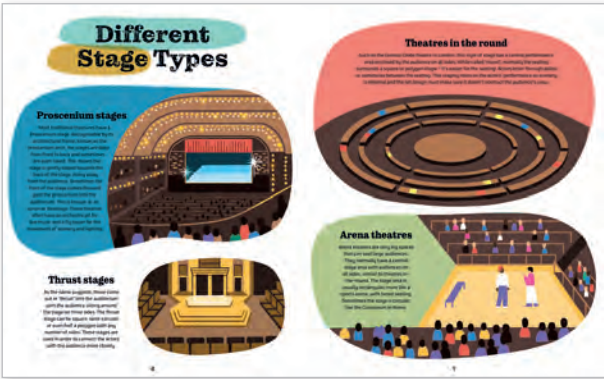
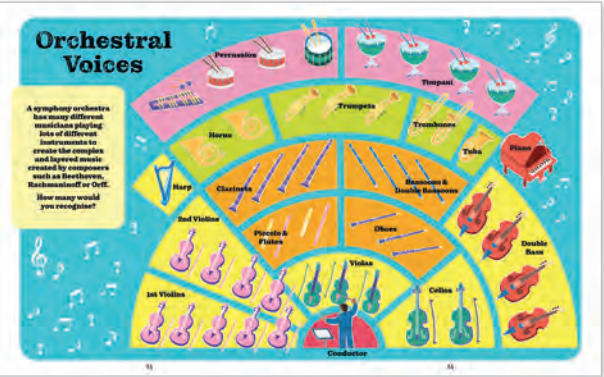
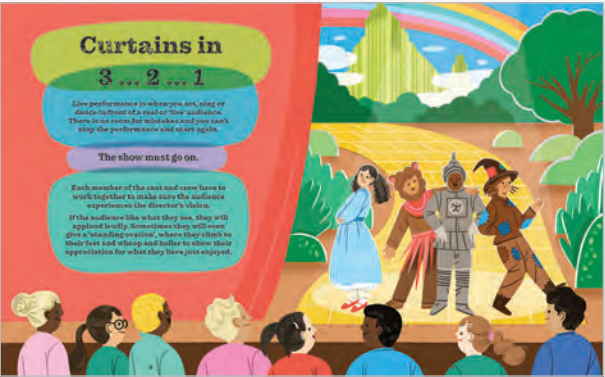
RRP: £9.99

Express Yourself

In a modern world where creativity is more important than ever, these aspirational books will encourage and inspire the next generation of creative young minds.

From the ancient origins of performance to the emerging digital world fusing art and technology, this series gives children an amazing insight into today's creative world.

Illustrated by Hannah Li, New York, USA. Hannah Li is an award-winning Chinese illustrator based in Manhattan, NY. She started drawing when she was a kid, and amused herself by doodling. After received a Bachelor's Degree in Fine Arts in China, she moved to the US and pursued her MFA in illustration at Savannah College of Art and Design. Later, she moved to New York City and started her career as a freelance illustrator.



"This dazzling non-fiction hardback will entrance any child who dreams of a life and career in film or on the stage."

SCHOOLREADINGLIST.CO.UK



ARMADILLO

"A promising series."



Titles available:

All The World's A Stage

978-1-915613-04-2

Thank You For The Music

978-1-915613-18-9

Age: 7 years upwards

Format: Hardback

Page extent: 80 pages

Trim size: 306 x 246mm

RRP: £12.99

Practically
Awesome Animals
Series

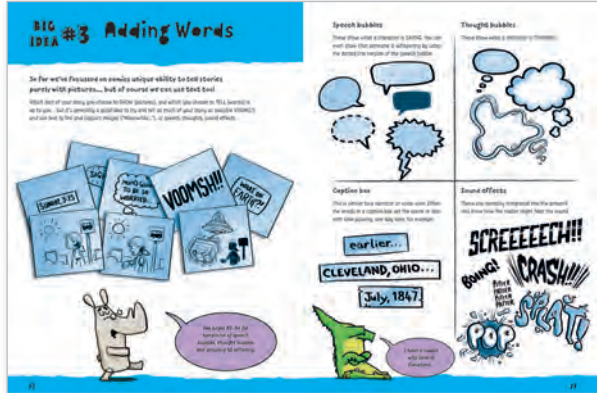
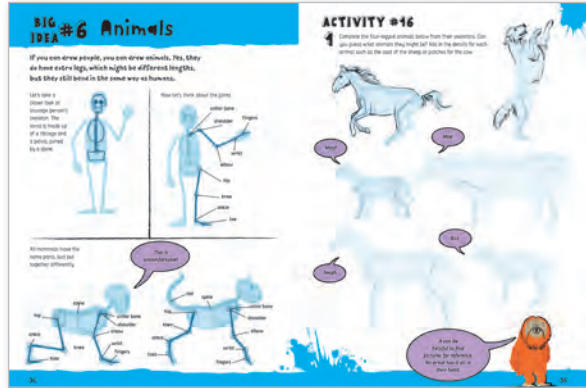
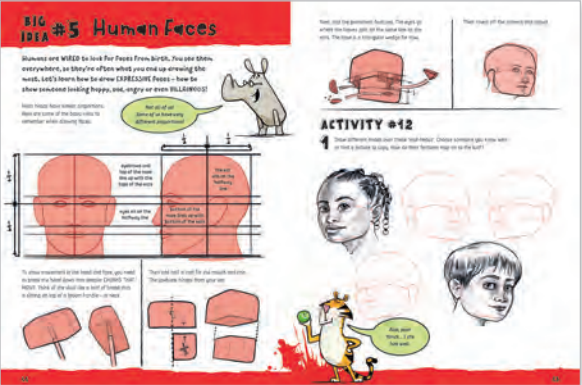
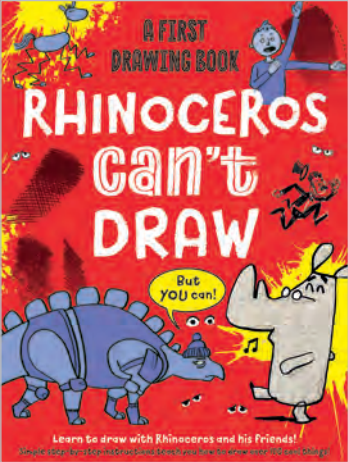
Learn how to draw with our
hilarious animal friends!

Rhinoceros and friends teach
readers how to draw. With step-by-
step instructions and bright, colourful
illustrations, these practical fill-in art
activity books give children the basic
skills to unleash their inner artist.

Orangutan reappears in the
next book in the series, where he
desperately wants to learn how
to draw comics. Luckily his friends
come to the rescue and both
Orangutan and the reader learn
all the tricks of the trade to create
their very own amazing comics.

Rights sold: New Zealand

Co-written and illustrated by Luke Newell.
Luke, originally working in traditional
animation for TV and advertising (Picasso
Pictures, MTV), has moved through web
animation into interactivity and games,
working for ten years as in-house Illustrator
and Concept Artist at Playstation's London
Studio. He is currently a full-time Illustrator.



Titles available:

Rhinoceros Can't Draw,
But You Can!

978-1-915613-13-4

Orangutan Can't Draw
Comics, But You Can!

978-1-915613-21-9

Age: 7 years upwards

Format: Paperback

Page extent: 96 pages

Trim size: 270 x 200mm

RRP: £9.99

Animals illustrated by Mr Griff, Hastings, UK.

Griff has worked in the creative industry
for over 25 years, as an illustrator, author,
live action director and animator. He lives
and works in Hastings with his family and
Pepper the schnauzer. www.mrgriff.uk

Practically
Awesome Animals
Series

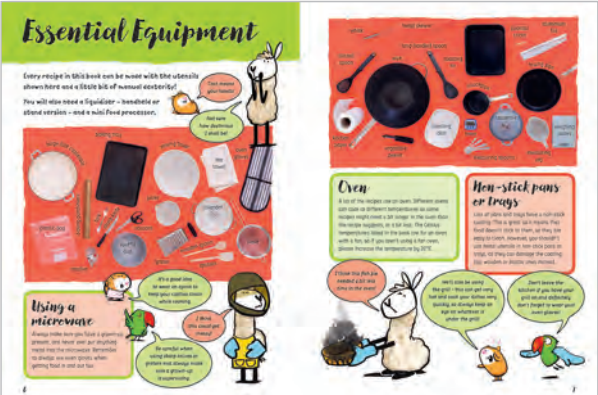
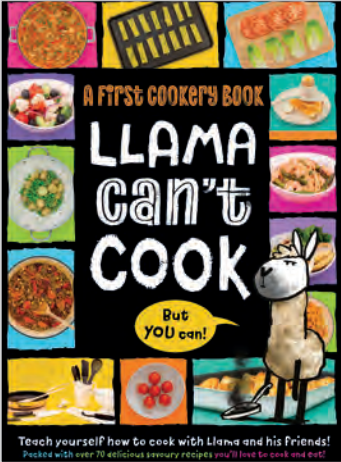
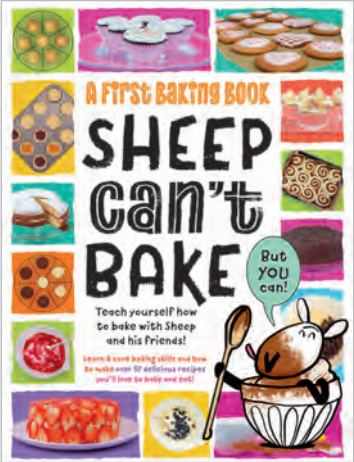
Learn how to bake and cook with
our hilarious animal friends!

Sheep and his friends teach
readers how to bake. Covering
eight core skills, readers will learn
how to create delicious sponge
cakes, tray bakes, breads, biscuits,
gluten-free and dairy-free bakes
plus much more. Essential life
skills for readers of all ages.

Llama and his friends, on the other
hand, teach readers how to cook.
From boiling an egg, through rice,
pasta, beef, chicken and fish, as well
as plenty of vegetarian dishes, to
a full Christmas lunch, this book is
packed full of practical cookery skills.

With step by step photography
in both books, these are ideal
first baking and cookery books.

Rights sold: Slovenia



Titles available:

Sheep Can't Bake,
But You Can!

978-1-915613-14-1

Llama Can't Cook,
But You Can!

978-1-915613-22-6

Rights sold: Sheep Slovenia

Age: 7 years upwards

Format: Hardback

Page extent: 112 pages

Trim size: 270 x 200mm

RRP: £12.99

Animals illustrated by Mr Griff.
Photography by Tina Knowles.

Clever Cogs Puzzle Books

Perplexing puzzles to feed
hungry young brains.

Packed with puzzles, mazes, hidden
objects, word searches, search-
and-find activities and plenty more,
these puzzle books will keep children
occupied for hours. Their large format
and colourful illustrations increase their
appeal, and helpful hints ensure that
children won't get stuck or discouraged.
Checked by an educational consultant,
these puzzle books will stretch
and challenge any Clever Cog!

Titles available:

**Fantastic Puzzles For
Five Year Olds**

978-1-915613-09-7

**Sensational Puzzles For Six
Year Olds**

978-1-915613-11-0

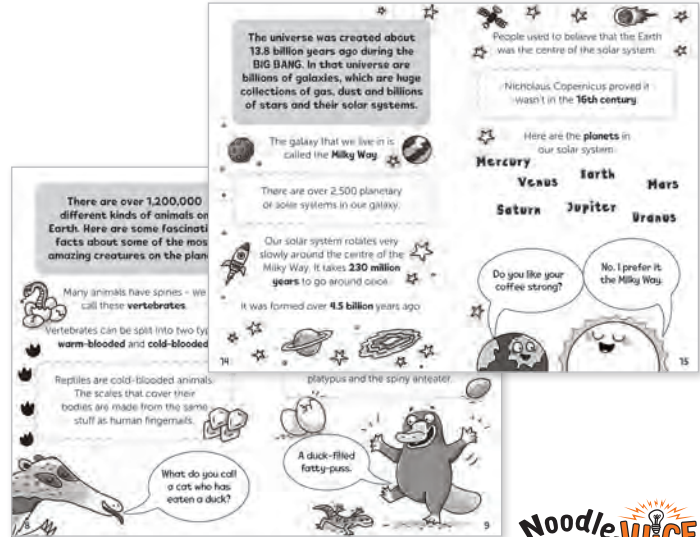
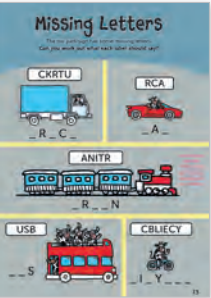
**Spectacular Puzzles For
Seven Year Olds**

978-1-915613-12-7

**Extraordinary Puzzles For
Eight Year Olds**

978-1-915613-12-7

Rights sold: Serbia, India, New Zealand



Clever Cogs Fact Books

Fascinating facts to feed
hungry young brains.

Hundreds of sensational facts
to feed children's brains. From
animals, to technology, from our
planet to space, from famous
people in history to the food we
eat, there are facts galore! Plus
a giggle or two along the way.

Titles available:

**Fantastic Facts For
Five Year Olds**

978-1-915613-46-2

**Sensational Facts For Six Year
Olds**

978-1-915613-47-9

**Spectacular Facts For Seven
Year Olds**

978-1-915613-48-6

**Extraordinary Facts For Eight
Year Olds**

978-1-915613-49-3

Rights sold: India

Age: 5 years upwards

Format: Paperback

Page extent: 112 pages

Trim size: 198 x 129mm

Black and white line illustrations

RRP: £5.99

Elephant and Friends Series

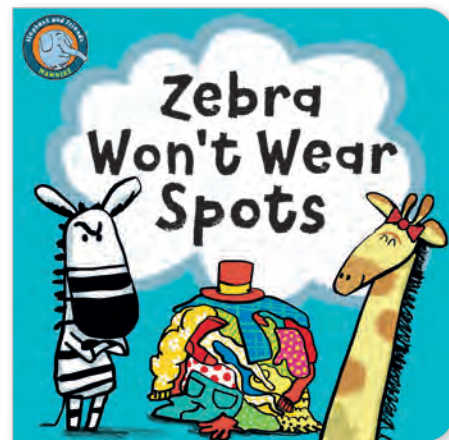
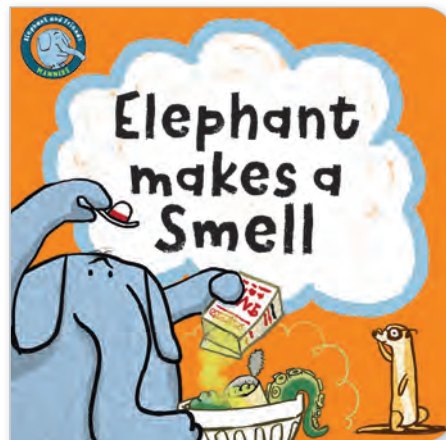
It's hard to always have good manners and even adults sometimes struggle! These board books show young children that good manners make the world a much nicer place.

Using friendly animal characters to explore different elements of etiquette, each book explains a specific area of manners to help little people realise that life is easier when we're all being polite!

Rights sold: Vietnam



Illustrated by Mr Griff, Hastings, UK.



Titles available:

MANNERS:

Elephant Makes A Smell

978-1-915613-02-8

Zebra Won't Wear Spots

978-1-915613-03-5

Giraffe Won't Say Please

978-1-915613-19-6

Meerkat Makes A Mess

978-1-915613-20-2

Available now

Rights sold: China

Age: 3 years upwards

Format: Board

Page extent: 20 pages

Trim size: 180 x 180mm

RRP: £6.99

Not Just Another

This is definitely NOT just another boring first concept series.

With a joke on every page and charming illustrations, this brand-new approach to first concept books will ensure that toddlers and parents will giggle together as they find out just how funny learning the alphabet or counting to ten can be!

Not Just Another ABC

978-1-915613-07-3

Not Just Another 123

978-1-915613-08-0

Available now

Age: 3 years upwards

Format: Board book

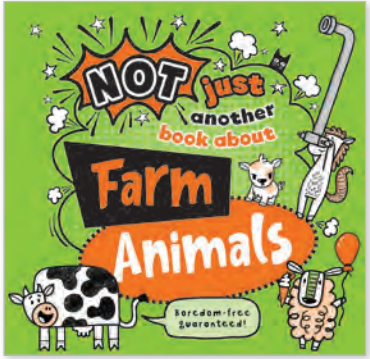
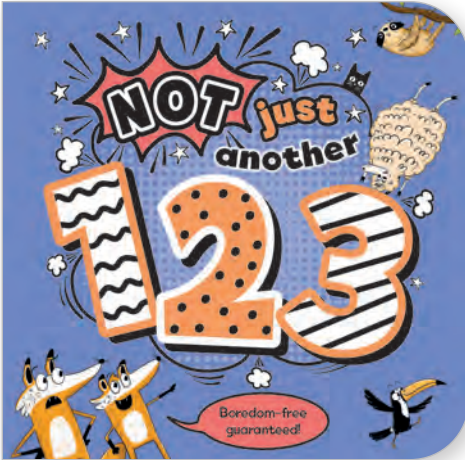
Page extent: 20 pages

Trim size: 180 x 180mm

RRP: £6.99

Illustrated by Jack Viant, Plymouth, UK.

Jack is inspired by cartoons, picture books, packaging, toys and advertising campaigns aimed at children. He crafts his images digitally using a mixture of software, machines and coffee. Jack wants to connect with adults and children through his work, teaching valuable lessons, and bringing joy where possible by channelling the ridiculous.



This is definitely NOT just another boring first fact series.

With plenty of facts and jokes on every page, this brand-new approach to early learning will ensure that toddlers and parents will giggle together as they learn about farm animals and things that go!

Farm Animals

978-1-915613-14-1

Things That Mooove

978-1-915613-22-6

Night-time

978-1-915613-43-1

Under The Sea

978-1-915613-44-8

Available now

Age: 4 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 220 x 220mm

RRP: £7.99

Illustrated by Jake Macdonald, Brighton, UK

Taking a playful approach to illustration, Jake is inspired by all things storytelling, from board games to Studio Ghibli. He credits a childhood meeting with Chris Riddell – a memento of which is proudly displayed on his studio wall – for showing him the potential for the career that he loves.

Under The Sea

That's where I want to be...

A charming collection of books featuring everything under the sea. From narwhals to sea slugs, from porcupine puffer fish to penguins, these books won't fail to delight.

First Fact Book

Page extent: 56 pages with flaps

Sticker Book

Page extent: 24 + 10 pages stickers

Activity Book

Page extent: 48 pages

Search and Find Book

Page extent: 48 pages

Available now (except UK)

Age: 5 years upwards

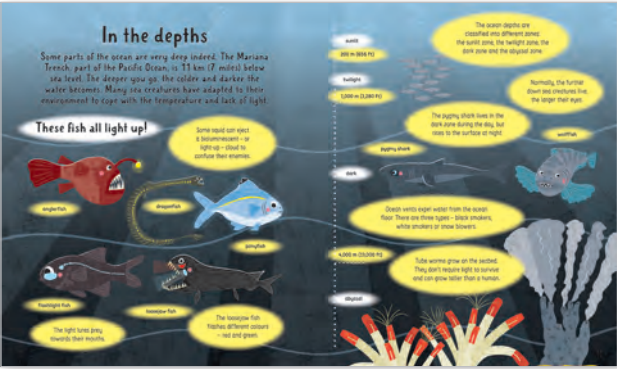
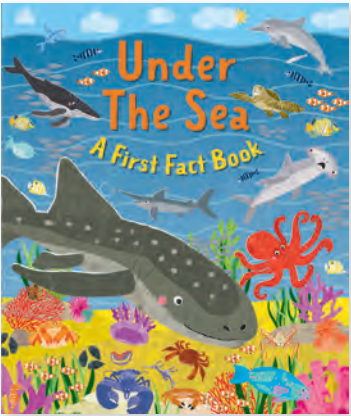
Format: Paperback

Trim size: 240 x 290mm

RRP: £7.99 – £9.99

Rights sold: India (sticker book)

Illustrated by Liza Lewis, Southampton, UK. Liza works from her home studio where she focuses on children's illustration and designs. She enjoys creating characters that spark a child's imagination. She also works in home decor, cards and gift wrap. Liza has a passion for infusing her work with colour, texture, creativity and fun.



Countdown to Christmas

It's time to celebrate Christmas Noodle Juice style!

Packed full of festive fun for children aged 5 – 10, these two books provide 24 different and exciting family-friendly activities to share in the run up to the big day.

Countdown To Christmas

Age: 5 years upwards

Format: Paperback with flaps

Page extent: 56 pages

Trim size: 210 x 297mm

RRP: £9.99

Christmas Is Coming Sticker Activity Book

Age: 5 years upwards

Format: Fill-in paperback

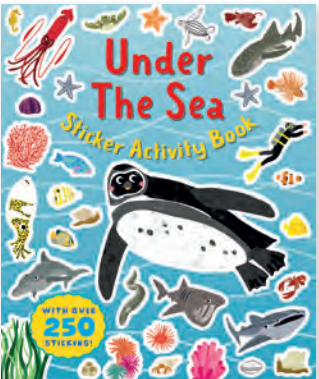
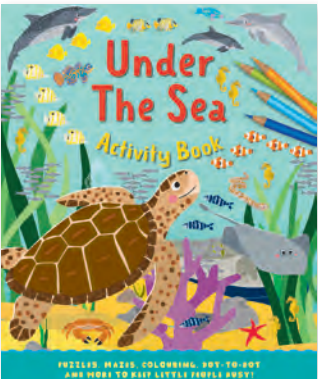
Page extent: 24 pages + 6 pages stickers

Trim size: 210x 297mm

RRP: £7.99

Rights sold: India

Illustrated by Liza Lewis, Southampton, UK. She works from her home studio where she creates colourful children's illustrations and designs. She enjoys creating bright characters and icons that fill a child's imagination.



Stories That Built The World

978-1-915613-29-5

A year full of stories from around the world!

Tales of adventure and wonder exist in every culture. Perrault's fairy tales, Norse sagas, Scheherezade's 1001 Arabian Nights, as well as Shakespeare's comedies and African and Indian folk tales, come together in a glorious collection of 52 retellings of the stories that built our world illustrated in sumptuous watercolour.

May 2024

Illustrated by Alette Straathof, Paris, France. Her illustrations are colourful, happy and are drawn in a naive style. Mixing different analogue materials such as watercolour, Indian ink and colour pencils, she creates playful paintings that make people smile and provoke good vibes.

Age: 7 years upwards
Format: Hardback
Page extent: 128 pages
Trim size: 308 x 260mm
RRP: £18.99



"I firmly believe that nature brings solace in all troubles."

ANNE FRANK



Feather, Flower, Forest, Fur

A celebration of all things animal, bird, plant and tree.

Explore the amazing world around us in this sumptuous gift book packed with stunning illustrations and information about some of the most popular flowers, trees, animals and birds of the northern hemisphere. Part spotter's guide, part folklore, part recipe and part literary reference, children will love poring over each entry while they learn and celebrate the power of nature.

October 2024

Age: 7 years upwards
Format: Hardback
Page extent: 128 pages
Trim size: 308 x 260mm
RRP: £18.99

Sticker Activity Books

A charming collection of sticker books sure to entertain and inform.

Farm Animals Sticker Book

Wild Animals Sticker Book

Unicorns Sticker Book

Christmas Sticker Book

Fairies Sticker Book

Tractors Sticker Book

Available now (except UK)

Age: 3 years upwards

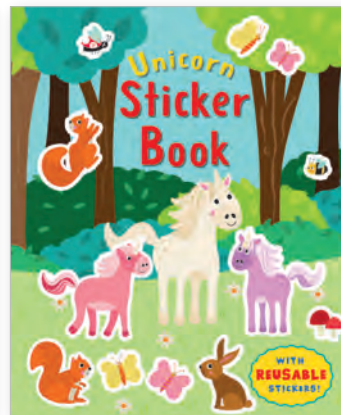
Format: Paperback

Trim size: 240 x 290mm

Pagee extnt: 16 pages + 6 sticker leaves

RPP: £7.99

Illustrated by Liza Lewis, Southampton, UK. Liza works from her home studio where she focuses on children's illustration and designs. She enjoys creating characters that spark a child's imagination. She also works in home decor, cards and gift wrap. Liza has a passion for infusing her work with colour, texture, creativity and fun.



For Rights Sales:

France, Germany, Netherlands, Scandinavia, Eastern Europe

contact: Rachel Pidcock

rachel@therightssolution.co.uk

North America, Australia & New Zealand, Italy, Greece, Turkey,
India, South Africa, Wales

contact: Gwen Bennett

gwen@therightssolution.co.uk

Asia, Portugal & Brazil, Spain & South America, Israel,
Middle East

contact: Aby Mann

aby@therightssolution.co.uk

For Export Sales:

Scandinavia, Middle East, Caribbean, Greece & Cyprus,
The Netherlands, Singapore and Malaysia

contact: John Edgeler

john@gunnarlie.com / +44 (0)7801 866936

France, Belgium, Eastern Europe, Russia, Luxembourg, Spain,
Portugal, Italy, Central & South America, Gibraltar, Malta, East,
South & West Africa, India, Pakistan and UK Exporters

contact: Matthew Walsh

matthew@gunnarlie.com / +44 (0)7716 141090

Germany, Austria and Switzerland

Publishers Services

contact: Gabriele Kern

gabriele.kern@publisherservices.de / +49 69 510 694

Thailand, Indonesia, Korea, The Philippines, Taiwan, Japan,
China, Hong Kong, Cambodia, Vietnam, Myanmar and Lao

contact: Michael Ocampo

michael.c.ocampo@gmail.com / +63 2 635 3592

For UK Sales:

Sales Director

contact: Lee Morgan

lee.morgan@compassips.london / 07901 916158

Head of Sales

contact: Gemma Davies

gemma@compassips.london

Contact Information:

Head Office:

Noodle Juice Ltd
Stonesfield House
Stanwell Lane
Great Bourton
Oxfordshire
OX17 1QS

Email: info@noodle-juice.com

Distributed by:

Combined Book Services
Unit D
Paddock Wood Distribution Centre
Paddock Wood
Tonbridge
Kent
TN12 6UU

Email: info@combook.com

Phone: **44(0) 1892 839819**

Orders: orders@combook.com

Phone: **44(0) 1892 837171**

Noodle**JUICE**



2026

www.noodle-juice.com