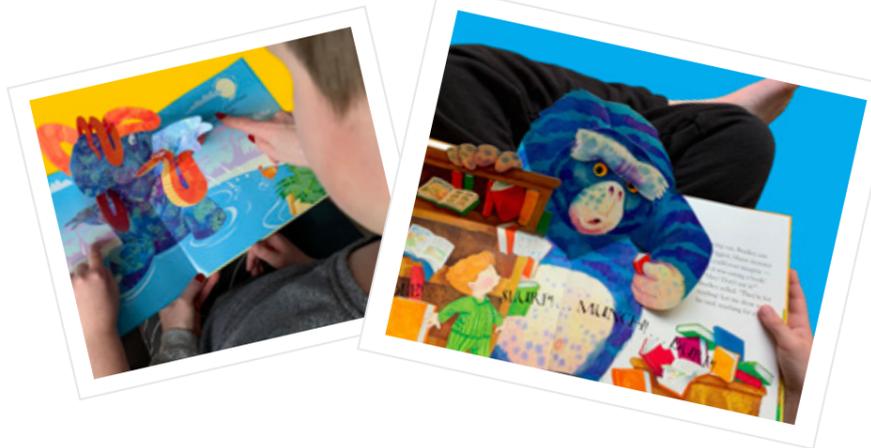


Hall 25
Stand B53

Bologna Book Fair 2022

Brainwaves Books is an independent children's book packager offering both rights and co-edition opportunities. With over three decades history and working closely with many of the world's leading children's book publishers, we create and produce original and engaging novelty formats incorporating clever and interactive paper engineering to provide added play value and ensure learning and storytelling are lots of fun! We are very flexible around customer needs, both designing and creating content ourselves, but also working closely with partners on licensed character work



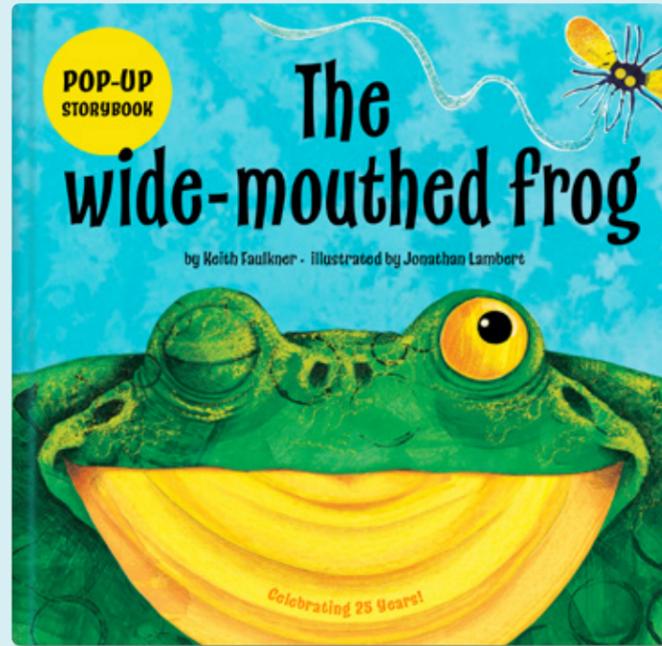
or special publications, where we combine our paper engineering designs with your content.

After our re-launch of the business last year, we are very excited to see the return of physical fairs and thrilled to be exhibiting once again. Do come and say hello in Hall 25, stand B53 to view a selection of our current titles, including our much loved *The Wide-Mouthed Frog* - celebrating its 25th anniversary - and some new concepts, all presented here in our catalogue.

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The wide-mouthed frog



The wide-mouthed frog eats flies, but he's very interested in what other animals eat. That is, until he meets the alligator! Celebrating over 25 years in publication and with over 1.7 million copies sold worldwide, this is Brainwaves' most loved title.

Rights sold: USA, Taiwan, China, Korea, Spain, France, Brazil

Specification: TPS: 250 x 250mm*

Extent: 16pp + 6 pop-ups **Binding:** Hardback

Target age range: 2 years+

*Options on TPS available

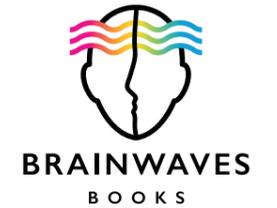
"Enjoyable even for adults"

"One of my favorite children's books"

"Amazing little book. My Grandsons loved it!"



"Funny and engaging"



"Fun story to read to little ones. They really enjoyed the pop up pages!"

"My son has loved this book since he was 2 years old"

"Kids always love pop-ups but this one was really awesome"

"Kids of all ages will enjoy it for many years!"

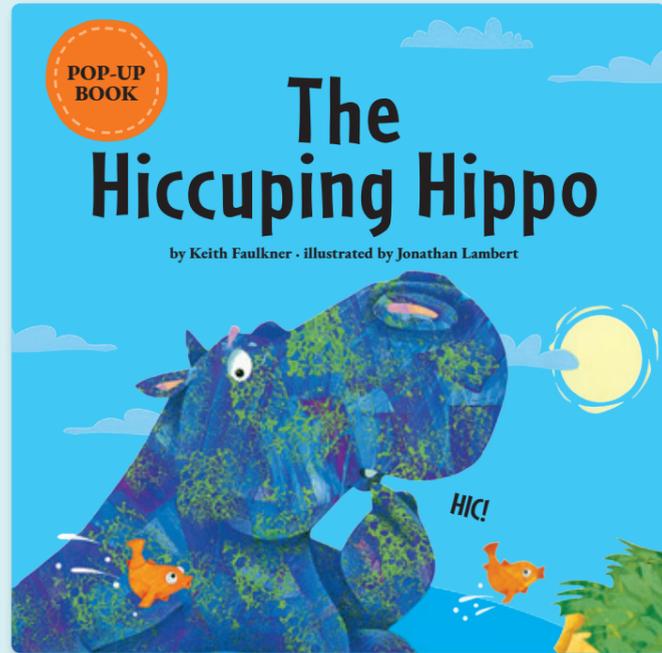


"Love this book!"

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The Hiccuping Hippo



Poor Hippo, he had been suffering for a long time with hiccups – it was very annoying! His friends suggested lots of ways to cure hiccups but nothing seemed to work, until one day they all got together – what a surprise that was!

Rights sold: Korea

Specification: TPS: 210 x 210mm*

Extent: 16pp + 6 pop-ups **Binding:** Hardback

Target age range: 2 years+

*Options on TPS available



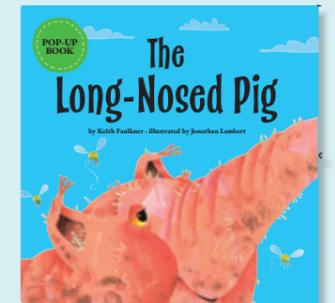
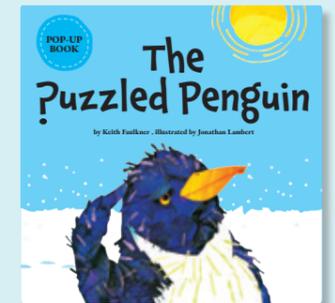
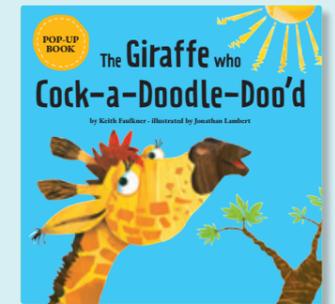
The Hiccuping Hippo is part of a 4 book series

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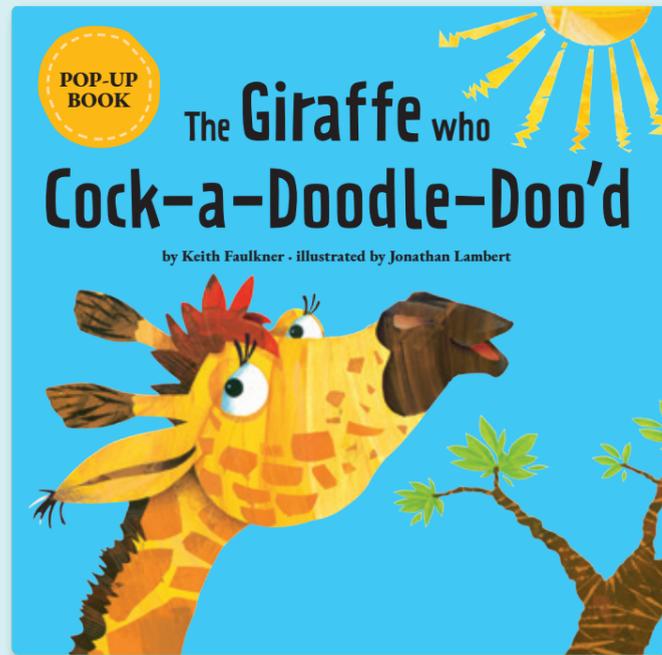
Other books in the series



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The Giraffe Who Cock-a-Doodle-Doo'd

.....



Something strange had happened in the jungle! Somehow all the animal's voices had been swapped over. Rooster can't crow, lion can't roar, elephant can't trumpet and parrot can't squawk. Only giraffe was pleased, as he didn't have a voice to begin with!

Rights sold: Korea

Specification: TPS: 210 x 210mm* Extent: 16pp
+ 6 pop-ups Binding: Hardback

Target age range: 2 years+

*Options on TPS available



Every morning the jungle rooster was the first to rise and greet the new day. But this time when he fluffed up his feathers and opened his beak to cock-a-doodle-doo, out came an earth-shattering...

ROAR!

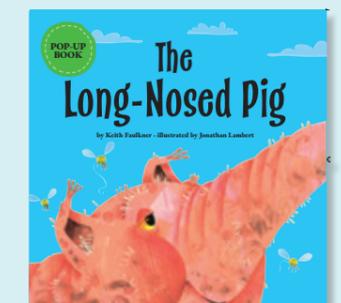
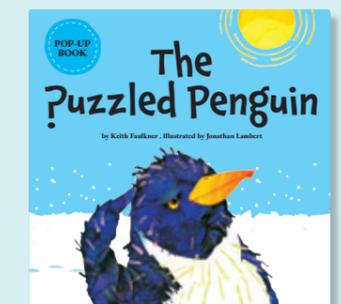
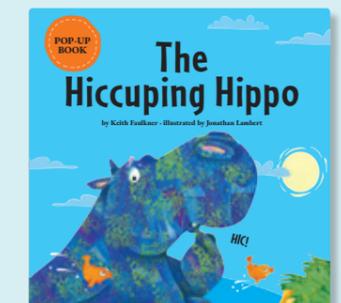
The Giraffe Who Cock-a-Doodle-Doo'd is part of a 4 book series

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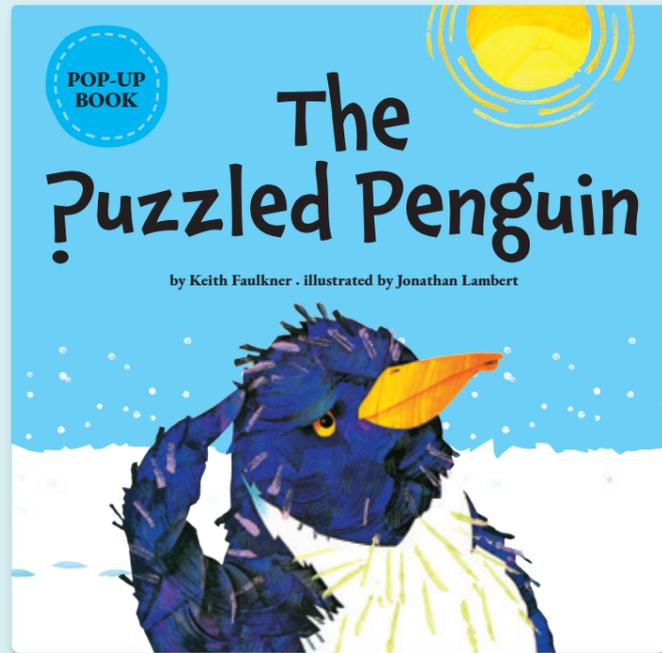
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The Puzzled Penguin



The little penguin was very puzzled, as he didn't feel like he was a real penguin. So he asked all his friends – the polar bear, the walrus, the killer whale and last of all, his mother. She wondered why he was asking all these questions and soon found out!

Rights sold: Korea

Specification: TPS: 210 x 210mm*

Extent: 16pp + 6 pop-ups **Binding:** Hardback

Target age range: 2 years+

*Options on TPS available



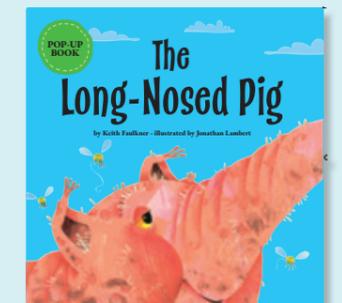
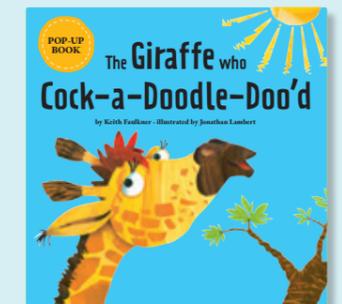
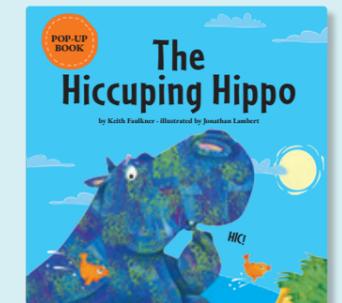
The Puzzled Penguin is part of a 4 book series

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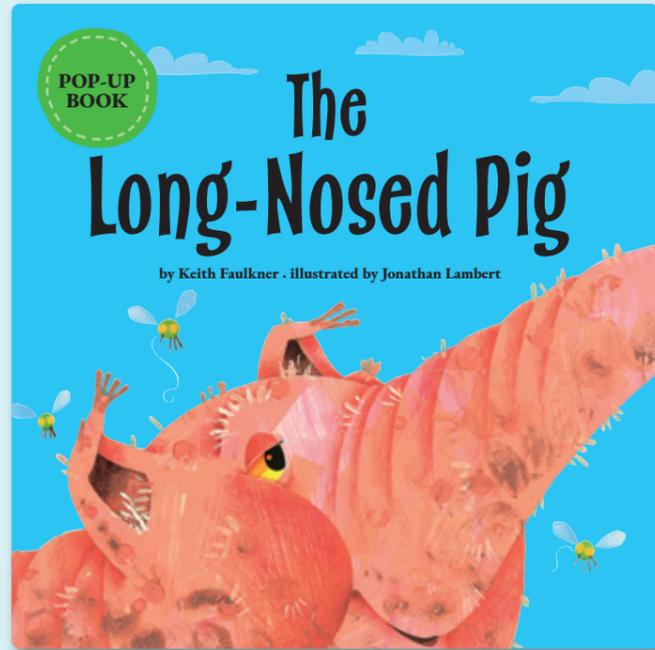
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The Long-Nosed Pig



Have you ever wondered why pigs have flat, wrinkled noses? Well, many years ago they were very proud of their long, flexible noses, like an elephant. They boasted to all the other animals, until one day there was a terrible accident...

Rights sold: Korea

Specification: TPS: 210 x 210mm*

Extent: 16pp + 6 pop-ups **Binding:** Hardback

Target age range: 2 years +

*Options on TPS available



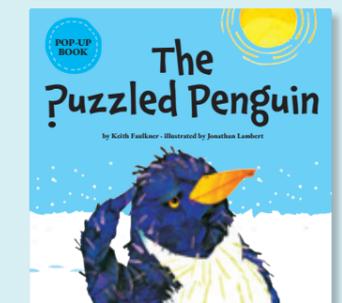
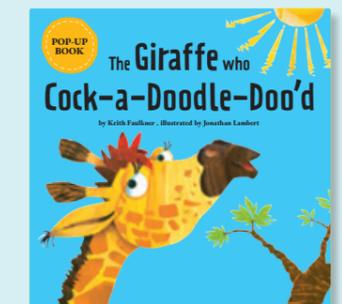
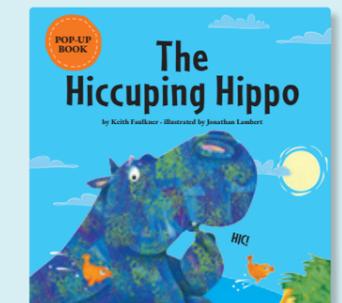
The Long-Nosed Pig is part of a 4 book series

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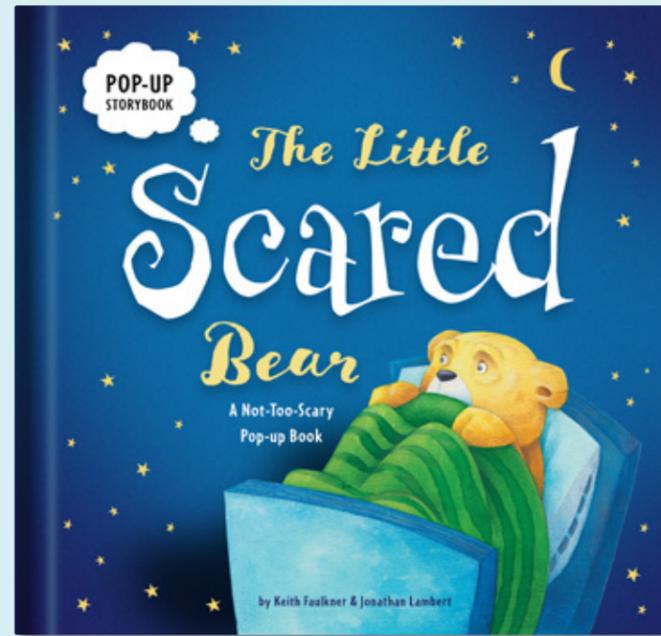
Other books in the series



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The Little Scared Bear

.....



Little Bear woke in the night. It was dark and there were some very scary sounds RRRRAAAAAGH! WHEEEEEEE! WRRRAAAG! What could it be...a lion...a gorilla...an elephant...a rhino? So, he crept out of bed to look. Guess what he found was making the scary noises?

Rights sold: Korea, Brazil

Specification: TPS: 250 x 250mm* Extent:16pp
+ 1 full page gatefold + 6 pop-ups Binding: Hardback

Target age range: 2 years+

*Options on TPS available



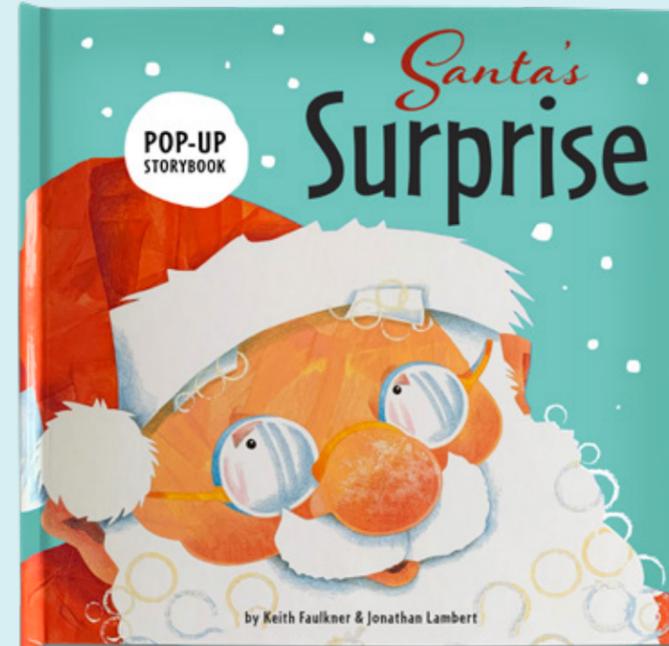
Could it be a ferocious gorilla with gigantic arms and little red eyes, coming to get him?

Teddy shouted, "DAD!" but nobody came.



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Santa's Surprise



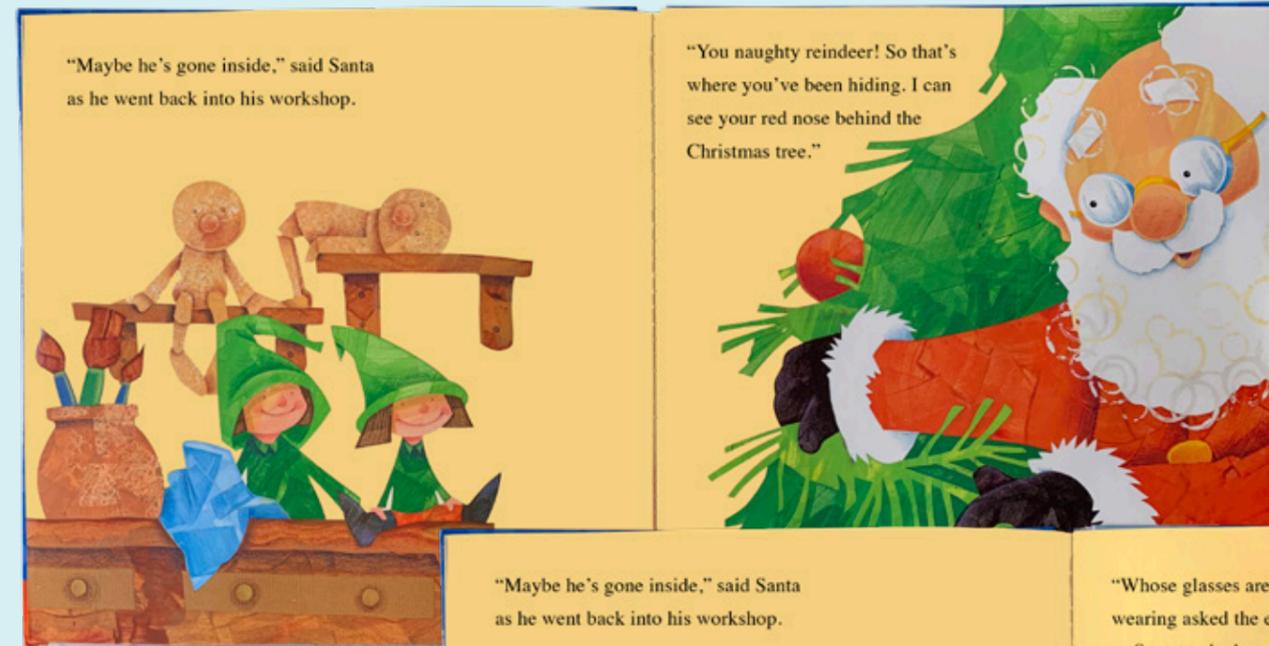
Poor Santa can't see very well as he needs some new glasses. This makes it tricky, when he goes looking for Rudolph. Big colourful gatefold pops take you through his search, until he eventually finds his faithful Reindeer, who gives him a Christmas gift – can you guess what it is?

Rights sold: All available

Specification: 250 x 250mm*, 16pp selfends + 6 full page gatefolds + 6 pop-ups + case

Target age range: 2 Years+

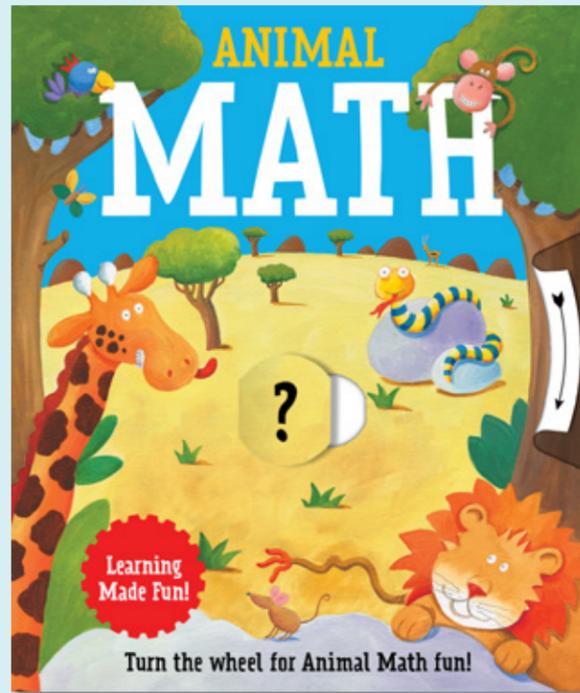
*Options on TPS available



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Animal Math



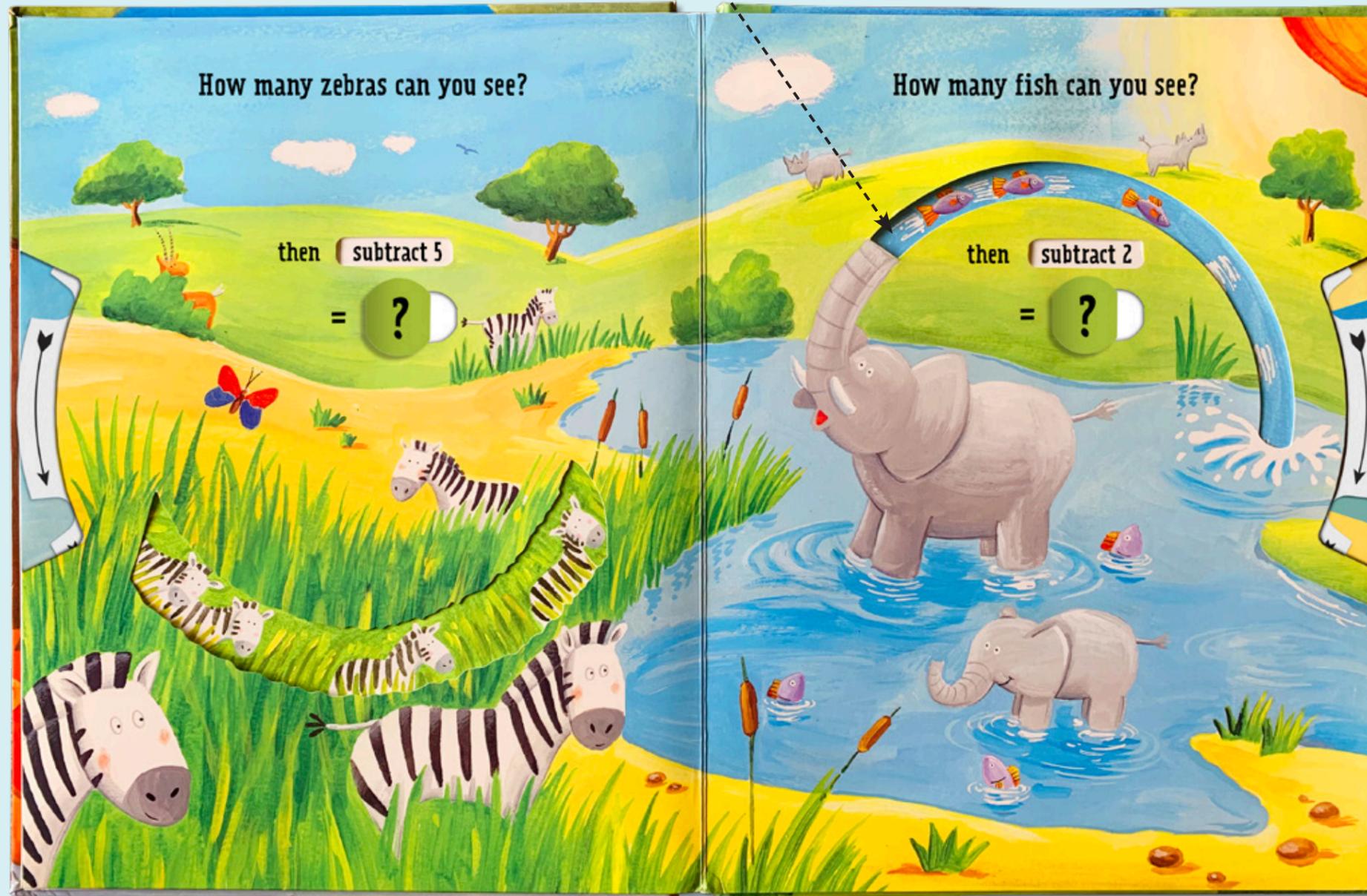
In this colourful, fun book, turn the wheel, read the question, count the animals and then lift up the flap to see if your answer is right. It sounds easy, but it's trickier than you think, so don't forget to count all the animals on the wheel and on the page.

Rights sold: All available

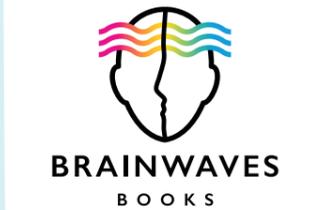
Specification: 260 x 210mm, 5 spreads + 4 double-sided wheels + flaps + case

Target age range: 4 Years+

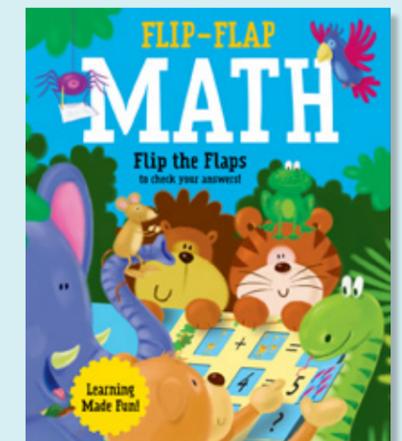
Turn the wheel on the side to create a sum, then check your answer under the flap.



Turn the wheel



Other book in the series

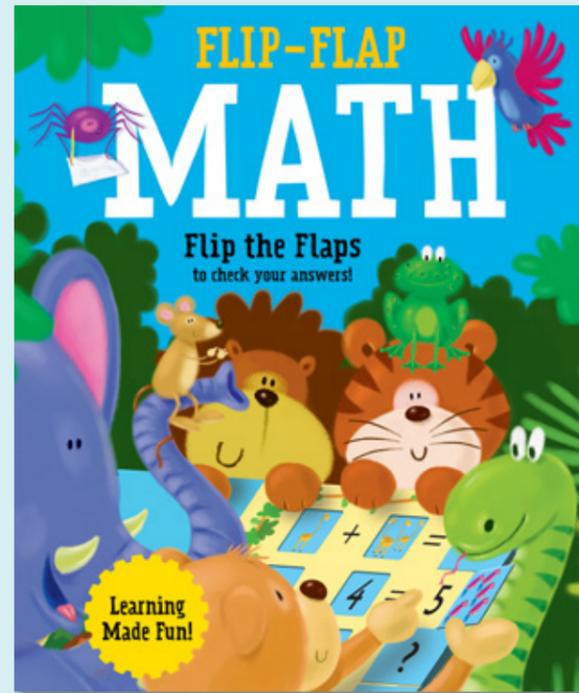


Animal Math is part of a 2 book series

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Flip Flap Math

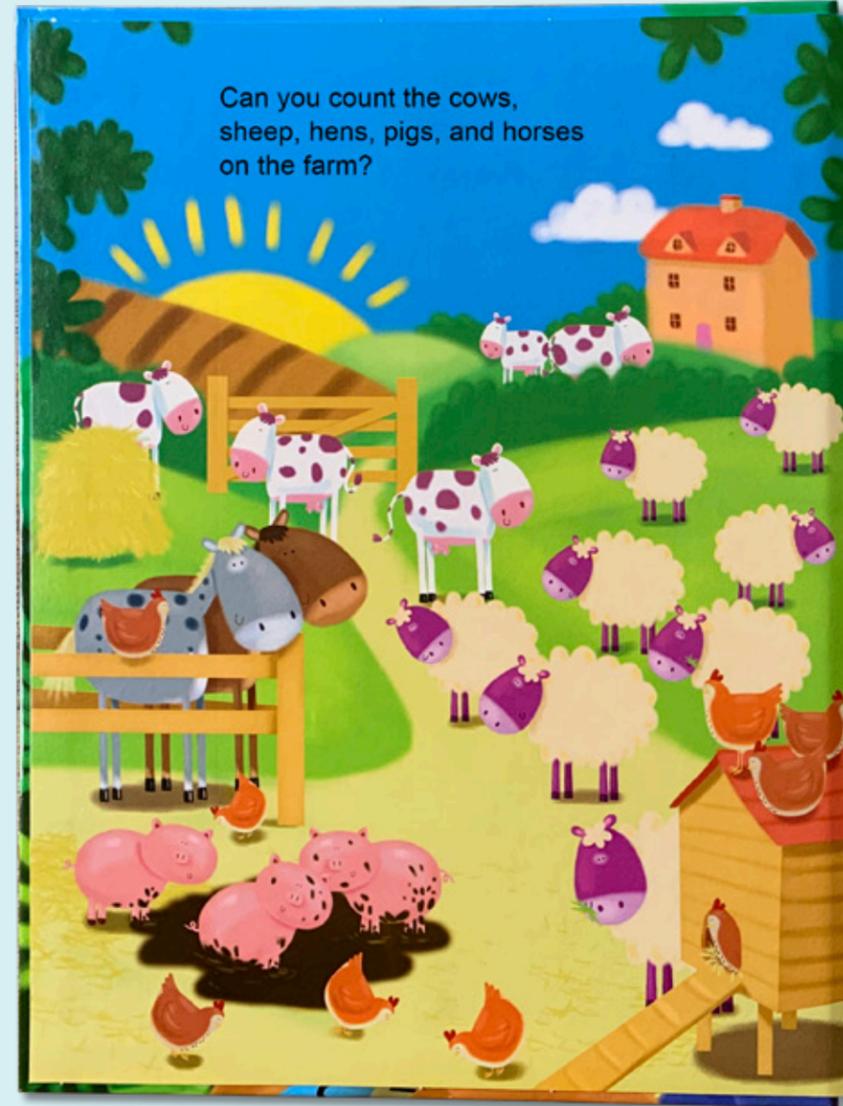


Lots of sums to practice in this fun, colourful flip-the-flap counting and maths book. Turn to any page, try to do the sum by counting the animals, then flip-the-flap to see if you were right. You'll learn addition and subtraction with lots of fun creatures to help you.

Rights sold: All available

Specification: TPS: 260 x 210mm (P) Extent: 5 spreads + 20 sliding flaps Binding: Hardback

Target age range: 4 Years+

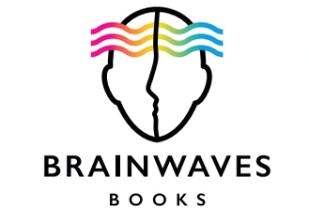


Try to do the sum by counting the animals, then flip-the-flap to see if you are right.

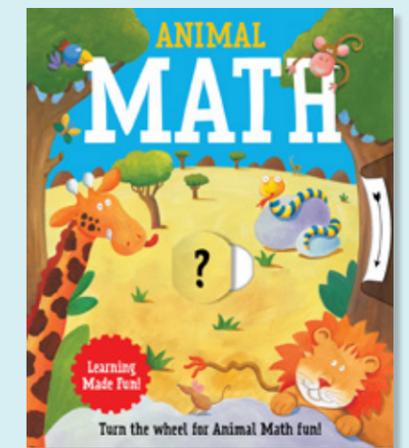
Cows	4	+	3	=	7	
Pigs		-		=	?	
Horses		+		=	?	
Sheep		-		=	?	
Hens		+		=	?	

Flip Flap Math is part of a 2 book series

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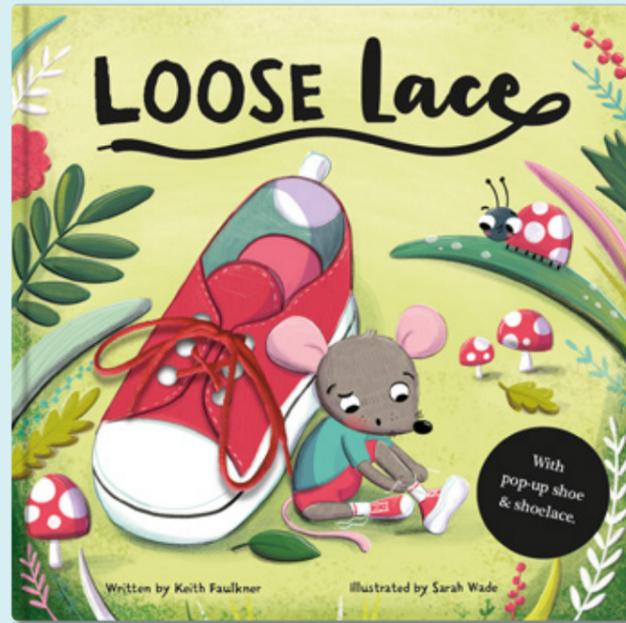
Other book in the series



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Loose Lace!

.....



Max can do most things. He can climb trees, ride his bike, and even read a bit. But there's one thing he finds tricky and that's tying his shoelaces properly! "One day you'll fall," his mother would say. And one day he did! A fun storybook, complete with a real shoelace, a pop-up shoe to practise on and step-by-step instructions.

Rights sold: All available

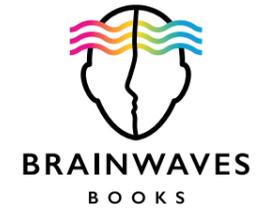
Specification: TPS: 230 x 230mm Extent: 20pp text selfends + pop-up shoe + shoelace Binding : Hardback

Target age range: 3 years+

Includes real red shoe lace



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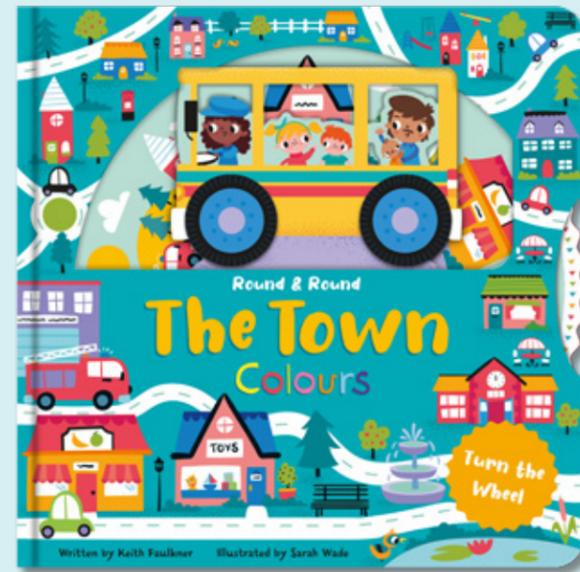


Thread your lace from the front case in the pop-up shoe to practise tying your laces.



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Round & Round The Town - Colours



Discover lots of colours with this fun novelty book, as you take a trip round town visiting the school, park, shops and market. As you turn the wheel on the cover and every spread, the wheels on the bus go round & round and the landscape passes by!

Rights sold: All available

Specification: 203 x 203mm, 5 spreads + 1 large wheel + 2 small wheels + case

Target age range: 3 years+

As the large wheel on the side is turned, the bus wheels move and the scenery rotates behind.



The bus drives round the park. What colour are the **trees**?
The children are playing football. What colour are the **team's shirts**? Can you see the pond?
What colour are the **ducklings**?

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Round & Round The Town - Colours is part of a 2 book series

Other book in the series



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Round & Round The Farm - Counting

.....



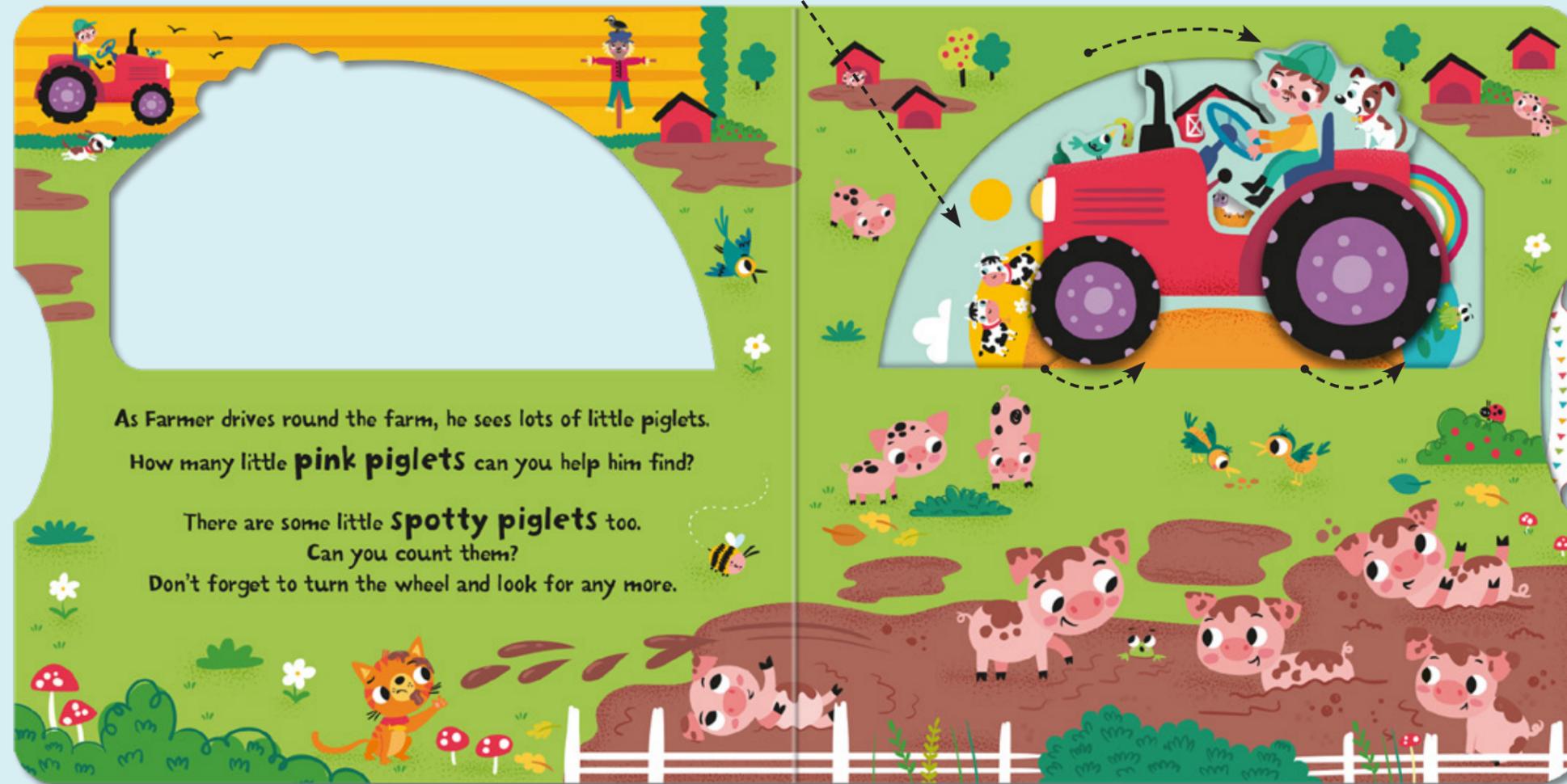
Get ready to count with this fun novelty book, as you take a trip round the farm, visiting the pigsty, hen house, pond and fields. As you turn the wheel on the cover and every spread, the wheels on the tractor go round & round and the landscape passes by!

Rights sold: All available

Specification: 203 x 203mm, 5 spreads + 1 large wheel + 2 small wheels + case

Target age range: 3 years+

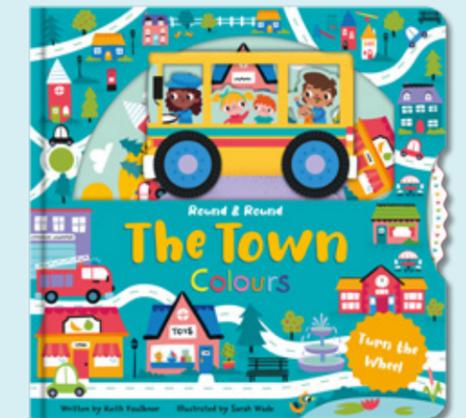
As the large wheel on the side is turned, the tractor wheels move and the scenery rotates behind.



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Round & Round The Farm - Counting is part of a 2 book series

Other book in the series

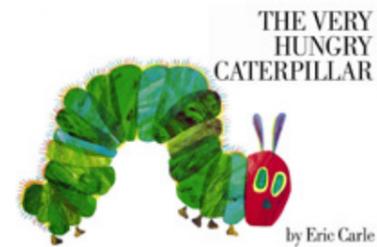


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Sesame Street



The Very Hungry Caterpillar



Disney



Dr. Seuss



Barbie



Barney



Rupert the Bear



Thomas the Tank Engine

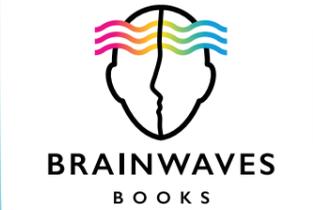


Scooby-Doo



Toy Story

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