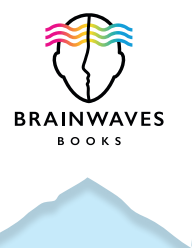


Rights catalogue 2023




Frankfurt Book Fair 2023

Hall 6.1 - Stand C32

Pop-ups & creative novelty **BOOKS** for **children**

With a whole
heap of **FUN!**





**Pop-ups & creative
novelty BOOKS
for children**



Welcome to Brainwaves Books

We are an independent children's book packager offering both rights and co-edition opportunities. With over three decades history and working closely with many of the world's leading children's book publishers, we create and produce original and engaging novelty formats, incorporating clever and interactive paper engineering to provide added play value and ensure learning and storytelling are lots of fun!

We are very flexible around customer needs, both designing and creating content ourselves, but also working closely with partners on licensed character work or special publications, where we combine our paper engineering designs with your content.

Find us in
Hall 6.1
Stand C32

100 Words to Learn - Shopping & Home

Have lots of fun building a vocabulary of words in a different language using this fun and interactive pull tab book. With 100 words to learn and 5 detailed illustrated and themed scenes, slide the large pull tab on the front case and each spread to switch between languages and see the translated words through diecut windows.

Rights sold: All available

Specification: TPS: 260 x 210mm (P)

Extent: 7 spreads plus 6 full page sliding pull tabs.

Binding: Hardback

Target age range: From 4 years



100 Words To Learn - Home



100 Words To Learn - Shopping

Pull the tab down to see the words change in the diecut window.

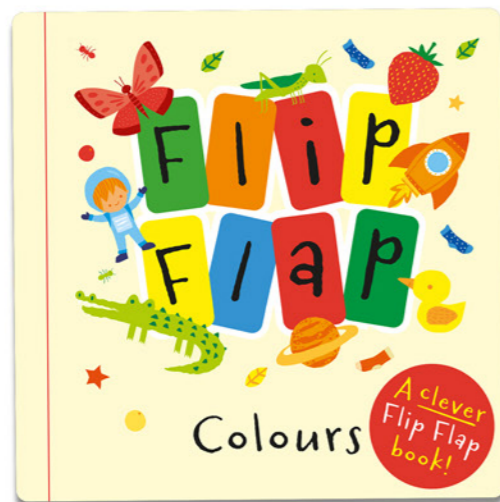


Pull the tab down to switch between English and Spanish words.

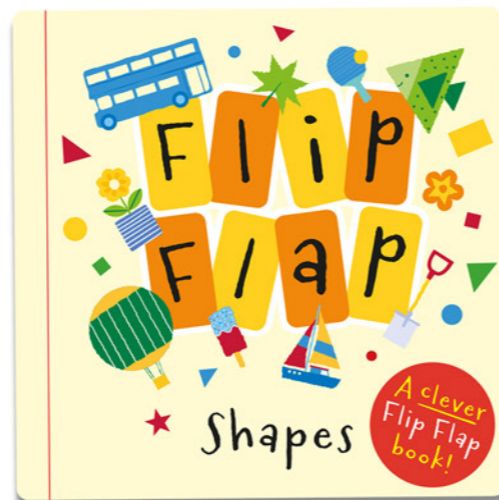


Flip Flap - Colours and Shapes

Children can learn all about shapes and colours with these interactive early learning books. Each spread is a bright and busy collection of objects with something to find and a simple question to help them learn. They can then flip the clever flaps over to reveal the answer.



Flip Flap - Colours



Flip Flap - Shapes

Rights sold: All available

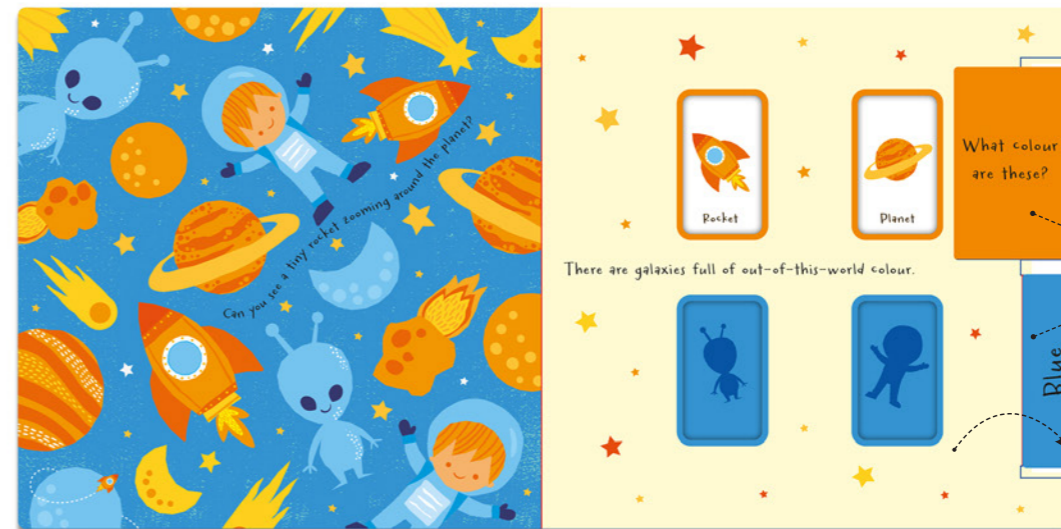
Specification: TPS: 153 x 153mm

Extent: 6 Spreads plus 10 flip flap mechanics

Binding: Hardback

Target age range: From 2 years

Flip Flap - Colours



Think about the colour of the objects in the diecut windows and then flip each flap over to reveal the answer.



Santa's Surprise



Poor Santa can't see very well as he needs some new glasses. This makes it tricky, when he goes looking for Rudolph. Big, colourful gatefold pops take you through his search, until he eventually finds his faithful Reindeer, who gives him a Christmas gift – can you guess what it is?

Rights sold: All available

Specification: TPS: 230 x 230mm Extent: 14pp
+ 5 full page gatefolds + 5 pop-ups + case
Binding: Hardback

Target age range: 2 Years+

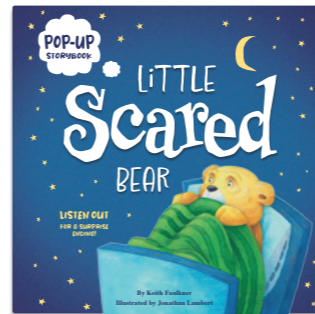


Pop-up Book



See video

Little Scared Bear



Teddy woke in the night. It was dark and there were some very scary sounds RRRRAAAAAGH! WHEEEEEEE! WRAARRGH! What could it be... a lion... a gorilla... an elephant? Enjoy big colourful pop-ups throughout and you'll never guess what Teddy finds making the scary noises.

Rights sold: Korea, Brazil

Specification: TPS: 230 x 230mm Extent: 14pp
+ 1 full page gatefold + 5 pop-ups
Binding: Hardback

Target age range: 2 years+



See video

Pop-up Book



Listen out for a surprise ending!



BRAINWAVES
BOOKS



See video

Spelling Machine - On Holiday

.....

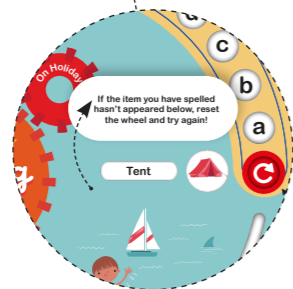
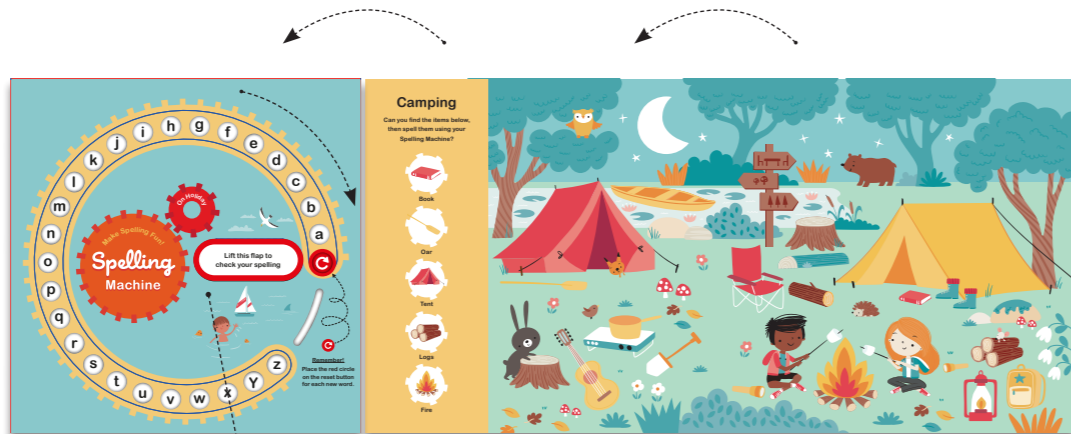
Flip out the integrated spelling machine attached to the inside front case

There are six different scenes and 5 words to spell on each.



Learning to spell really can be fun! Flip out the integrated spelling machine inside, dial in each letter of the given object you are learning to spell and lift the flap to see if you are right. There are 30 words to spell. It works just like magic!

Rights sold: Portugal, Indonesia, Japan and Asia (excluding Cambodia, Myanmar & Laos)
Specification: TPS: 230 x 230mm Extent: 16pp + spelling machine + case Binding: Hardback
Target age range: 5 years+



Once you have dialled in all the letters of the word you are trying to spell, lift up the flap to see if you are right.

Spelling Machine - On Holiday is part of a 2-book series



See video

Spelling Machine - At School

.....

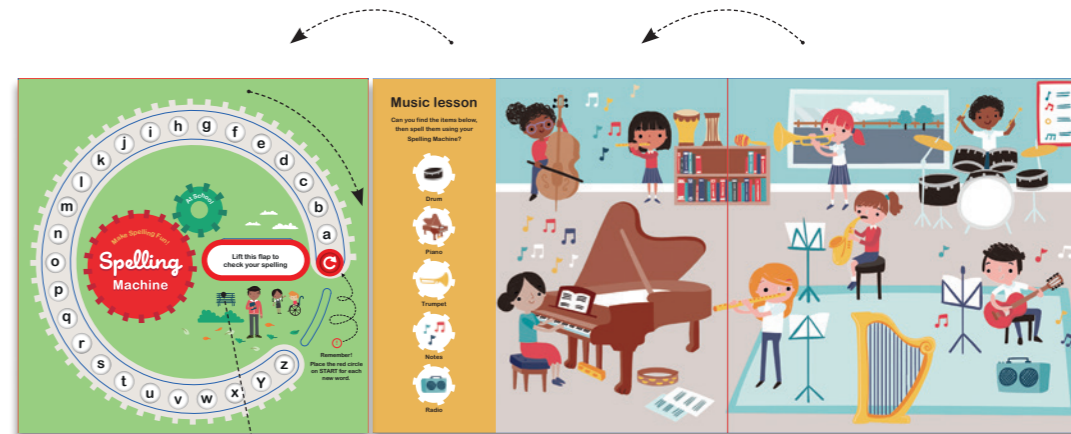
Flip out the integrated spelling machine attached to the inside front case

There are six different scenes and 5 words to spell on each.



Learning to spell really can be fun! Flip out the integrated spelling machine inside, dial in each letter of the given object you are learning to spell and lift the flap to see if you are right. There are 30 words to spell. It works just like magic!

Rights sold: Portugal, Indonesia, Japan and Asia (excluding Cambodia, Myanmar & Laos)
Specification: TPS: 230 x 230mm Extent: 16pp + spelling machine + case Binding: Hardback
Target age range: 5 years+



Once you have dialled in all the letters of the word you are trying to spell, lift up the flap to see if you are right.

Spelling Machine - At School is part of a 2-book series



BRAINWAVES
BOOKS

Mr. Mombo's Balloon Flight

Your hand-held viewer is enclosed in the front case and accessed by a perforated flap, upon purchase.



Mr. Mombo sets off for a round-the-world adventure in a hot air balloon. On his travels there are things for you to search and find within each scene. Some of the answers can be revealed by using your magic viewer. Just place it on the corresponding coded panel and see the answer magically appear!

Rights sold: All available

Specification: TPS: 300 x 220mm (P)
 Extent: 24pp + hand-held viewer + case.
 Binding: Hardback

Target age range: 3 years+



ANTARCTICA

Mr. Mombo has made his last journey south and has finally arrived at the South Pole. "Time to put on your winter clothes again, Timmy," he says. "Look at the penguins. They look like waiters!" laughs Timothy as he watches the penguins waddling around on the ice. "I wouldn't swim in that water." "They are used to the cold temperatures," explains Mr. Mombo.

Look carefully at the penguins and you will see some unusual objects among them!

*** CAN YOU SEE? ***

- Which one of the penguins has an egg?
- Can you find the penguin with a cane?
- There are two penguins in the water. Can you see them?
- Where is Mr. Mombo's parent?
- Mr. Mombo can't find his screwdriver. Can you see it?

How many baby penguins can you count?

How many penguins have orange tails?

How many penguins are lying on their bellies?

Some penguins have red heads. Can you count them?



AUSTRALIA

"G'day, Australia!" shouts Mr. Mombo as they reach the land of kangaroos and koalas. Timothy laughs as he watches a group of kangaroos hopping around. "They can't walk, they can only hop or jump," Mr. Mombo explains. "And they use their long tails to balance." "Why do some of the kangaroos have pockets?" asks Timothy. "They are mother kangaroos carrying their babies, or joeys, in a pouch," smiles Mr. Mombo. "It looks cosy, doesn't it!"

*** CAN YOU SEE? ***

Can you find the snake?

Can you find Mr. Mombo's parent?

There is a koala among the kangaroos. Can you see him?

Find the kangaroo wearing a hat.

Can you see the kangaroo waving at you?

How many kangaroos are carrying their joeys?

Some kangaroos are wearing sunglasses. Can you count them?

How many grey kangaroos can you see?

Can you see how many big grey rocks there are?



Place your viewer over the codes on each page to magically reveal the answers.



See video



See video

Round & Round - The Farm - Counting



Get ready to count with this fun novelty book, as you take a trip round the farm, visiting animals at the pigsty, hen house, pond and surrounding fields. As you turn the wheel on the case and every spread, the wheels on the tractor go round & round and the landscape passes by!

Rights sold: Germany, Sweden, Norway and Finland

Specification: 203 x 203mm, 5 spreads + 1 large wheel + 2 small wheels + case

Target age range: 18 months+

As the large wheel on the side is turned, the bus wheels move and the scenery rotates behind.



By the henhouse Farmer sees lots of cheeping **chickens**. How many can you find?
Can you see any **eggs** in the henhouse? How many are there? I wonder where Farmer is going next?

Round & Round . The Farm - Counting is part of a 2-book series



See video

Round & Round - The Town - Colours



Discover lots of colours with this fun novelty book, as you take a trip round town visiting places like the school, park, shops and market. As you turn the wheel on the case and every spread, the wheels on the bus go round & round and the landscape passes by!

Rights sold: Germany

Specification: 203 x 203mm, 5 spreads + 1 large wheel + 2 small wheels + case

Target age range: 18 months+

As the large wheel on the side is turned, the bus wheels move and the scenery rotates behind.



The bus drives round the park. What colour are the **trees**?
The children are playing football. What colour are the **team's shirts**? Can you see the pond?
What colour are the **ducklings**?

Round & Round . The Town - Colours is part of a 2-book series



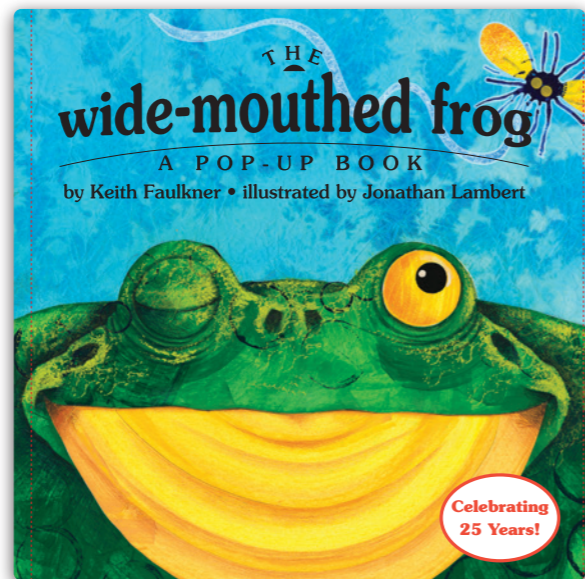
BRAINWAVES
BOOKS

The Wide-Mouthed Frog

.....

With over 1.8m copies sold and nearly 30 years in publication, The Wide-Mouthed Frog is our best-selling and most popular pop-up title. It tells the well-known story of a frog who loves to eat flies, but who is very interested to know what other animals eat. Until that is, he comes across a creature who just loves to eat wide-mouthed frogs...

"My son has loved this book since he was 2 years old"



Over 1.8m copies sold worldwide

Rights sold: Please enquire

Specification: TPS: 250 x 250mm

Extent: 16pp + 6 pop-ups + case

Binding: Hardback

Target age range: 2 years+

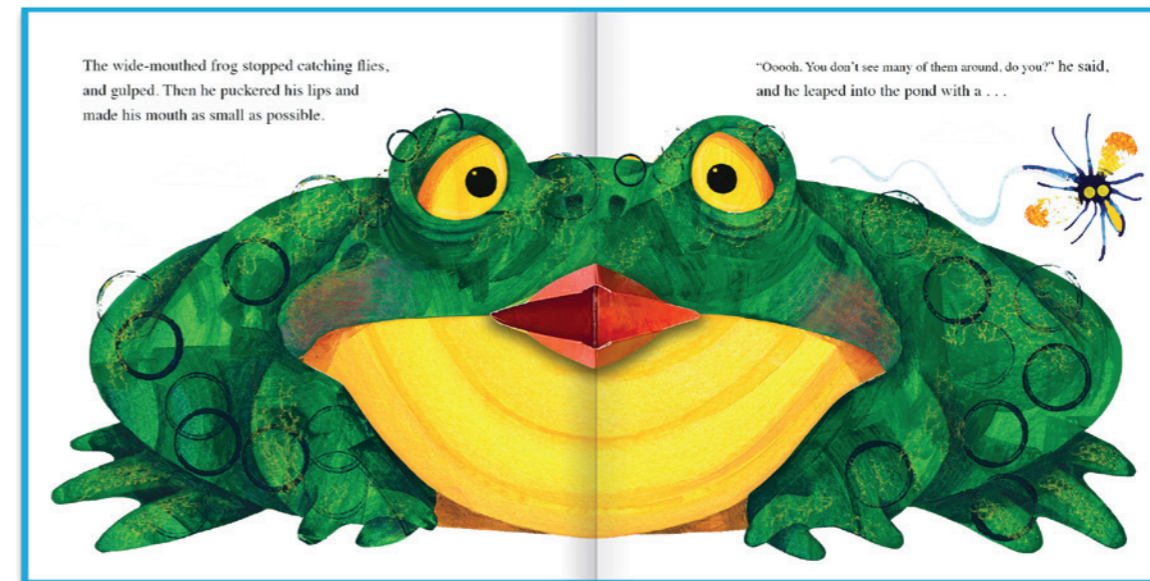
"One of my favourite children's books"

"Kids always love pop-ups but this one was really awesome"

"Kids of all ages will enjoy it for many years!"

"Amazing little book. My Grandsons loved it!"

"Funny and engaging"



"Fun story to read to little ones. They really enjoyed the pop up pages!"

"Enjoyable even for adults"

"Love this book!"

See video


BRAINWAVES
BOOKS

Animal Pop-Ups

A collection of five, updated animal pop-up books, with amusing stories and delightful pops, which includes a new edition of our much loved The Wide-Mouthed Frog.

Rights sold: Please enquire

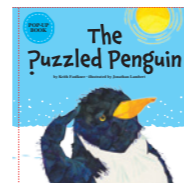
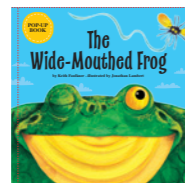
Specification: TPS: 210 x 210mm

Extent: 16pp + 6 pop-ups + case

Binding: Hardback

Target age range: 2 years+

The Giraffe who Cock-a-Doodle-Do'd



The Puzzled Penguin



Animal Pop-Ups is a collection of 5 pop-up story books

See videos

BRAINWAVES
BOOKS

Licensed collaborations

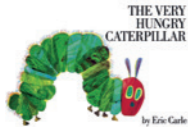
.....



We have been fortunate and privileged to collaborate with many license holders over the years, combining our often original, novelty concepts with their character based content. A few of our partners and titles to date are shown here.



Sesame Street



The Very Hungry Caterpillar



Disney



Dr. Seuss



Barbie



Barney



Rupert the Bear



Thomas the Tank Engine



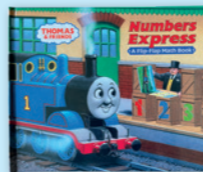
Scooby-Doo



Toy Story



Disney Cars
Ready, Set, Go!



Thomas & Friends
Numbers Express



The Lost Files
of Nancy Drew



Scooby-Doo
Shadow Mysteries



Disney CINDERELLA

A Magnificent Mouse Pop-Up



Cinderella was so busy with her chores that she had no time to get her dress ready for the ball. "Work, work, work!" cried Jaq. "Poor Cinderella! She'll never get her dress done."
So the mice fixed it for her! Some mice measured. Others sewed. The birds helped out with the way-up-high work. That evening, they surprised Cinderella with the dress of her dreams!



Some of our publishing partners



Penguin
Random
House

Penguin Random House

미세기

Miseghy



Beascoa



Human & Rousseau

Disney PRESS

Disney Press

SCHOLASTIC

Scholastic



Bhuana Ilmu Populer

ALLSORTED

Allsorted



DeAgostini



SIMON &
SCHUSTER

Simon & Schuster



Sandviks

Sandviks



hinkler

Hinkler



Companhia Das Letras



Hsinex International
Corporation

casterman

Casterman

For rights and co-edition enquiries



Gwen Bennett

United Kingdom, North America, ANZ,
South Africa, Italy, Greece and Turkey

gwen@therightssolution.co.uk



Rachel Pidcock

Germany, France, Scandinavia,
the Netherlands and Eastern Europe

rachel@therightssolution.co.uk



Aby Mann

UK special sales, Asia, Middle East & Israel,
Spain & South America, Portugal and Brazil

aby@therightssolution.co.uk

Brainwaves Books Ltd. Picketts Lodge, Picketts Lane, Salfords, Surrey RH1 5RG UK

General enquiries: admin@brainwavesbooks.co.uk

www.brainwavesbooks.co.uk

Brainwaves Books is a limited company registered in England. Registered Number: 03511276.





Brainwaves Books Ltd. Picketts Lodge, Picketts Lane, Salfords, Surrey RH1 5RG UK

General enquiries: admin@brainwavesbooks.co.uk

www.brainwavesbooks.co.uk