



MAMA MAKES BOOKS

FRANKFURT 2026



HOW TO SAVE A SPECIES from the brink of extinction

Meet twelve animals brought back from the brink of extinction in this hopeful, inspiring book about animal conservation, created in association with the Durrell Wildlife Conservation Trust.



ISBN 978-1-9167802-3-1

“Most if not all species are saveable.”
– Gerald Durrell



Dani Williams

Dani has a background in zoology, conservation and science education. When she returned to her love of drawing, she was shortlisted for the BBC Wildlife Artist of the Year and the David Shepherd Wildlife Artist of the Year. She is still inspired by her knowledge and love of animals. This is Dani's first book. She lives in Merseyside.



How To Save a Species is a fascinating insight into the important work of conservationists. It shows what can be achieved when people care and come together for a greater purpose – saving an entire species from disappearing from the planet.

Beautifully and expertly illustrated, they are stories of hope and success, dedication and scientific innovation. They give a broad, international overview and include the Iberian lynx, orangutan, giant panda, Arabian oryx, hawksbill turtle, monarch butterfly and the northern white rhino – the most critically endangered of them all.



DURRELL

Durrell Wildlife Conservation Trust

Durrell is an international charity, headquartered at Jersey Zoo in the Channel Islands, working to save species from extinction. Established by author and conservationist Gerald Durrell in 1959, Durrell's aim is for more diverse, beautiful and resilient natural landscapes in which species can thrive and people can enjoy a deeper connection with nature.

NEW
2027



Discover the steps taken to reverse the decline – the methods used and the outcomes. The science is clearly explained, and the storytelling approach keeps it interesting.



Each story begins with a photograph of the animal to root the story in reality for children. Learn about the animal and why it became critically endangered.

Finally read about the human heroes involved, including author and naturalist Gerald Durrell who dedicated his life to saving endangered species. These short biographies show the different routes into conservation, from keepers to biologists, philanthropists to storytellers.



HOW TO SAVE A SPECIES
Hardback with embossed cover
275 x 235 mm, 72 pp plus ends
8 to 11 years
World rights available

AGE 8+

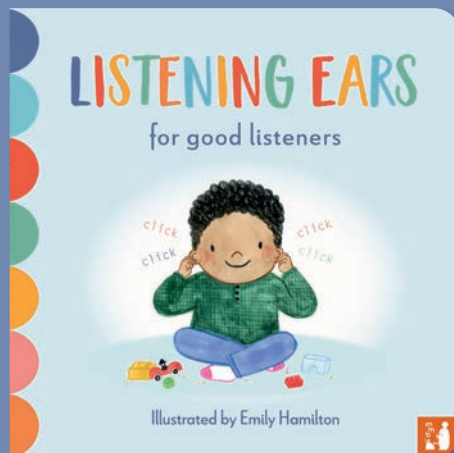
GENTLE BOOKS for gentle children

Today's parents are looking for positive, compassionate strategies to deal with tricky toddler behaviour, like biting, hitting and not listening. Sharing these books will help.

NEW
2027



Your hands and the ways
to use them



Switch on your listening ears



"Look at your hands.
What are they for?"

Emily Hamilton

Emily is an artist and illustrator, living on the Devon coast in the UK. She blends watercolours with gouache, pencils with pens and brings it together digitally. Her books include *The Yawnicorn* and *The World Made a Rainbow* (Bloomsbury). When she is not working, she loves fresh air, family time and surfing in the sunshine.

GENTLE BOOKS

Paperback
230 x 230 mm, 32pp
2 to 4 years
World rights ex. Italy



Positive books that will help
open conversations and
develop understanding.



Adorable, well-observed
children, illustrated by
Emily Hamilton.



"Gentle hands are for
hugging not hitting."

and

TICKLING!



Each book offers parents
and carers clear phrases
and vocabulary to use that
their child will respond to.



AGE 2+

DINOSAUR GUIDES

With surprise pop-ups and flaps

NEW
2026



Becoming an older sibling



Being ill and caring for others

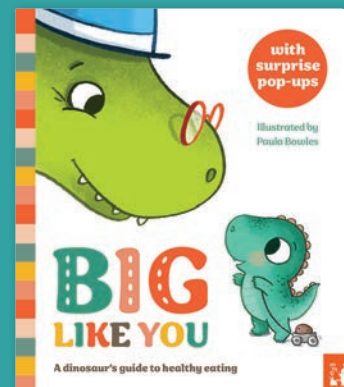


THE HATCHLINGS

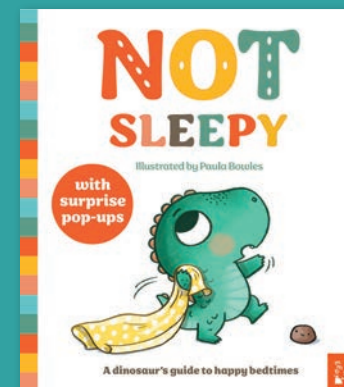


SNEEZES & WHEEZES

Dinosaur Guides are warm-hearted, character-led books that support parents with some of the challenges and power battles they have with their toddlers.



Healthy eating and trying new foods



Good routines for happy bedtimes



BIG LIKE YOU
free reward chart



NOT SLEEPY
free reward chart

Each story has rhyme, repetition and lots of dialogue between curious Rex and his older friends. They share their experiences and, in doing so, help Rex find answers to his questions and solutions to his problems. And Big T, Rex's hero and champion, is always there for him at the end of the day.



Flaps, a peek-a-boo eye and a pop-up finale will keep toddlers entertained and wanting to read the books again.



And look out for
Rocky, Rex's pet rock



Paula Bowles

Paula is an award-winning British illustrator with a growing reputation as a picture-book and fiction illustrator. Her books include *Tiny Crab is a Tidy Crab* and the *Marv* series (Oxford University Press). She lives by the sea in west England.

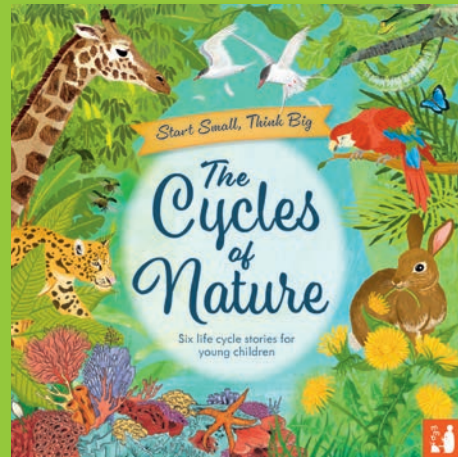
DINOSAUR GUIDES

Board books with rounded corners
200 x 180 mm, 14 pp, integrated flap
and pop-ups
2 to 4 years
World rights ex. Germany, Hungary
and Poland

THE CYCLES OF NATURE

A beautiful bind-up of six life cycle stories

NEW
2027



Six books in one



This 152pp gift book includes the six life cycle stories from our *Start Small, Think Big* series.

Each chapter is written as a narrative story for young beginner readers, with additional science-rich captions for more able readers. Each story concludes with an illustrated life cycle, maps and facts, and a fold-out I-Spy game to take readers back through the story to find and identify the animals.

The stories focus on different habitats and regions of the world, from the poles to the Amazon rainforest, the Mekong Delta to the Great Barrier Reef.

CONTENTS

- Fluffy, Flying Seed: *the life cycle of a plant*
- Tiny, Floating Coral: *the life cycle of coral*
- Small, Speckled Egg: *the life cycle of a bird*
- Little, Brown Nut: *the life cycle of a tree*
- Small, Sparkling Raindrop: *the water cycle*
- Small, Shiny Dung Beetle: *the life cycle of an insect*
- Glossary
- Index



THE CYCLES OF NATURE
Hardback/paperback with textured cover
230mm x 230mm
152pp with 6 gatefolds plus ends
4 to 8 years
World rights ex. China, Croatia, Czech Republic, France, Taiwan, Vietnam, USA/CAN

SMALL SPARKLING RAINDROP

A water cycle story for 4 to 8 year olds

NEW
2027

AGE 4+



32pp paperback edition

A new paperback edition of *Small, Sparkling Raindrop*, a picture book that starts with a raindrop falling from a cloud. It lands in a tropical rainforest in southeast Asia, the start of its journey to the sea. It rolls down the mountainside to join the mighty Mekong River.

This is the story of the water cycle, told with care by Mary Auld for young children and beautifully illustrated by Lou Baker Smith.

"Recommended for all school libraries."
LOVE READING 4 KIDS



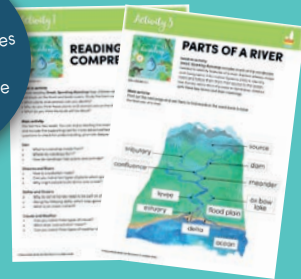
"A highly recommended addition to every school library."

BOOKS FOR TOPICS
50 Best Books for Year 2

SMALL, SPARKLING RAINDROP

Paperback with textured cover and educational activities inside and online
230 x 230 mm, 32 pp
4 to 8 years
World rights ex. Croatia, Czech Republic, France, Taiwan, Vietnam, USA/CAN

Resources
Supporting activities and resources available for free download



START SMALL, THINK BIG series

Information picture books with fold-out maps

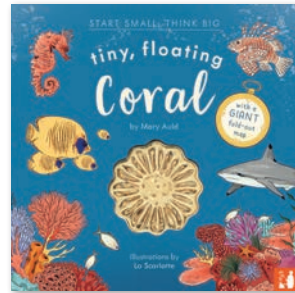
This hardback series sets young readers on a journey of discovery. The easy-to-read stories have a life cycle as their central theme, set in different habitats and parts of the world. They cover fascinating primary science topics, ideal for young children. The big fold-out map and I-Spy game at the end give the books the WOW factor and extend the learning.



from small egg to super-bird



from little nut to giant tree



from planula to vast coral reef



from tiny seed to golden dandelion



from droplet to powerful river

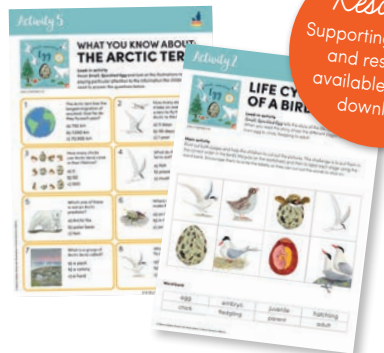


from egg to mighty beetle



START SMALL, THINK BIG

Hardback with textured die-cut cover and giant fold-out map with an I-Spy game
230 x 230 mm, 24 pp + 6pp fold-out
4 to 8 years
World rights ex. China, Croatia, Czech Republic, France, Taiwan, Vietnam, USA/CAN



Resources
Supporting activities and resources available for free download

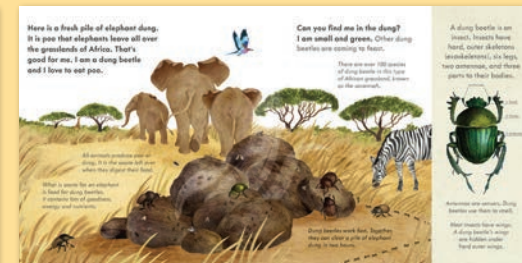


Be transported around the world from the cloud forests of southeast Asia to the grasslands of Africa and the Great Barrier Reef to learn about amazing animals and unique habitats.

Enjoy the big fold-out map, illustrated life cycle, and I-Spy game. The animal I-Spy takes readers back into the book to name and find a myriad of interesting animals. The 'Think Big' facts and statistics are great for fact-hungry, curious children.



The stories are two-tiered and carefully written in the first person for instant engagement. The main text is short and easy to read for emerging readers.



The additional caption text is packed with detailed information and fascinating facts for more confident readers.

"This series introduces science and nature themes in an engaging and fact-filled way."

ABSOLUTELY EDUCATION



HELLO, WORDS!

A BOX OF FIVE FIRST WORD BOOKS

NEW
2027



This cute box of mini board books offers parents a comprehensive library of first words, ideal for developing speech and language.

The five books come in an attractive cardboard box with tuck lid and thumbhole. The books have sturdy board pages with rounded corners – a perfect size for little hands – and simple but stylish, high-contrast images are ideal for a baby's focus.

HELLO, WORDS! FIVE BOOK BOX SET

Box: 400gsm, 123 x 123 x 75mm, tuck lid with thumbhole

Books: 120 x 120mm, 14pp, rounded corners
0–2 years old
World rights available



WHEELS



ice cream van



aeroplane

ANIMALS



fish



crocodile

FEELINGS



hungry



sleepy

COLOURS

BLUE

I am wearing blue!



shirt



jumper



jeans



HOME



duck



toothbrush

It is scientifically proven that simple, high-contrast images are best for this age group. Any additional detail or backgrounds make it hard to focus on the one thing they are learning to identify and say.

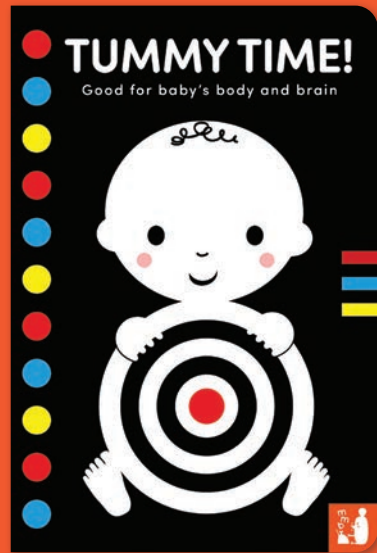
These books offer five themes – Home, Faces, Wheels, Animals and Colours. Together they introduce over 80 first words in a child's vocabulary, from cat to cup, hungry to helicopter. They will also learn clothing and the concepts of colour and animal noises.



AGE 1+

TUMMY TIME BOOKS

Good for baby's body and brain



An international bestselling series that is good for babies' bodies as well as their brains.

Tummy time is encouraged by healthcare professionals to help babies develop strong neck and shoulder muscles, and promote motor skills.

This *Tummy Time!* series comprises three concertina books. They are double-sided panoramas of high-contrast images, perfect for newborns' developing vision. There are mirrors, too, so babies can look at themselves, and *Playtime!* has finger holes to attract babies' attention.

"My four month old loves it and squeals with delight."

AMAZON REVIEWER



with mirror

"My baby loves it. We had bought some expensive cards similar to this online. There was no need, he prefers this book."

BOOKTRUST REVIEWER



with mirror



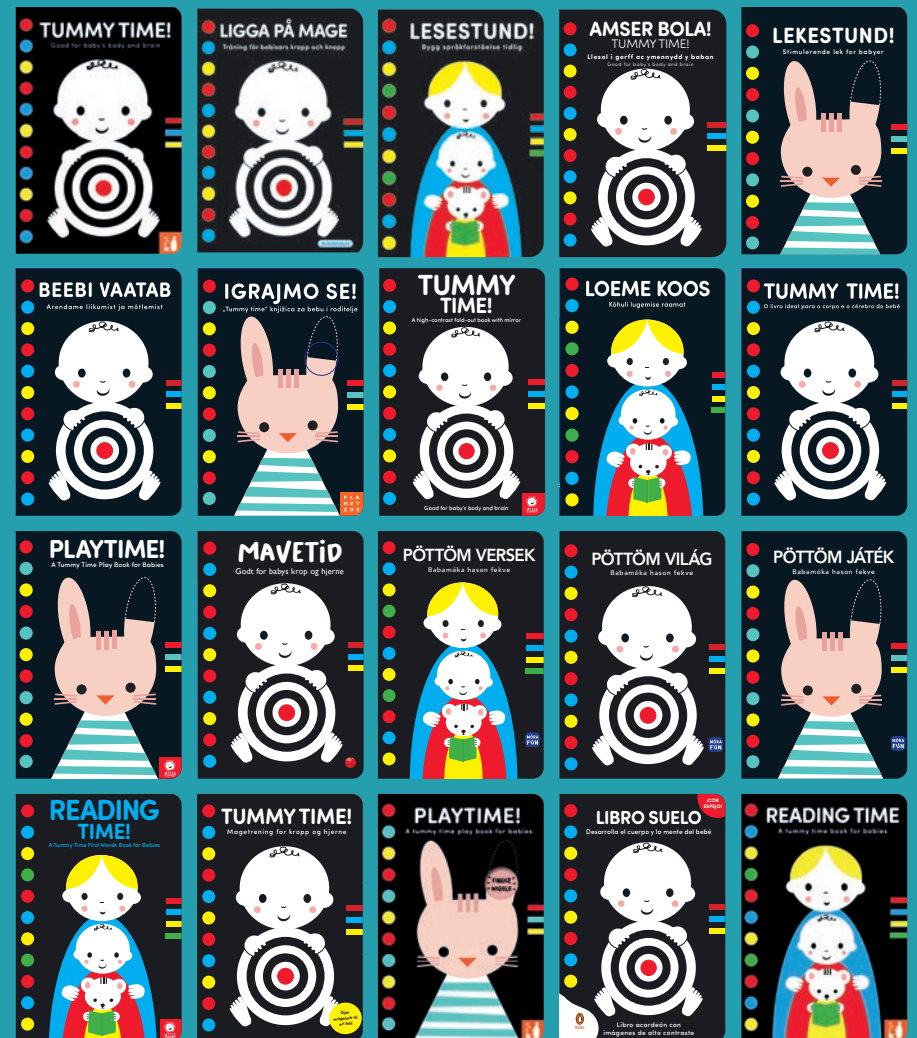
with finger-wiggle holes

TUMMY TIME SERIES

Self-closing concertina board books
210mm x 140mm (closed) 210mm x 840mm (open)
6 leaves, with mirror/holes
0 to 9 months
World rights ex. Croatia, Denmark, Estonia,
Hungary, Norway, Portugal, Spain/Catalan
Sweden, Wales, USA/CAN

Turning tummy time into playtime around the world

AGE 0+



Literacy programme
UK



Literacy programme
USA

The New York Times
50 Great Board Books
for Babies
USA



Baby box
SCOTLAND



Children's bestseller
NORWAY

BABY SENSORY SERIES

Bold, bright and built for babies



A sensory playbook



A touch-and-say book



A lift-the-flap book with page tabs



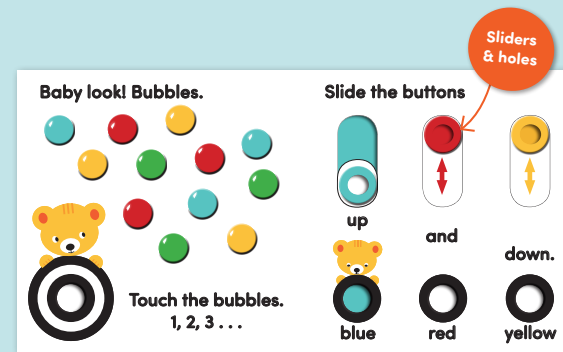
A touch-and-feel book

A series for little ones who like books that DO things. They are books to grow up with through each developmental phase from 8 months to 3 years old.

Colourful images grab babies' attention and the exciting things inside will keep it. The turn of each page has a new surprise – to touch, feel or slide, or a mirror to look into. Early-years learning is a multi-sensory experience. Hearing, seeing, feeling and exploring help with language, fine motor skills and an understanding of the world.

BABY SENSORY

Thick board books
210 x 210 mm, 10 pp (Baby Look 8pp)
touch-and-feel, integrated flaps, tabs, mirror, embossing and more
10 months to 3 years
World rights, ex. Spain/Catalan, Croatia, Belgium/Dutch, Estonia, Portugal, Serbia, USA/CAN



AGE 1+

BABY LOOK!

With cover wheel, holes, die-cuts, sliders, touch-and-feel textures, mirror

A sensory playbook for active and interested toddlers. The book covers key concepts, such as counting and colours, and there is lots of vocabulary to learn.

BABY SAYS

With page tabs, flaps and embossed finger trails

A finger trail and flap book with tabs for easy page-turning. The book introduces core vocabulary to learn and say, and the bumpy finger trails are great for fine motor skills.



With page tabs and flaps

Introducing over 100 first words in a child's vocabulary in an interactive way, with flaps to lift and fun reveals on every spread. Includes adjectives and verbs, plus page tabs to help little ones turn the pages.



FIRST 100 ANIMALS

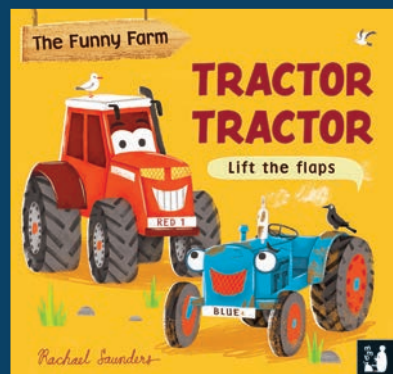
With textures and holofoil

Introducing over 100 animals for a young child to recognise and name, developing their speech and vocabulary. There are textures to explore and a dazzling, shiny ocean finale.

THE FUNNY FARM

Lift-the-flaps, pop-ups, sliders

There is always something happening down at The Funny Farm! This pair of unique novelty flap books has a wonderful cast of farmyard characters. The warm-hearted rhyming stories are underpinned by an early-learning concept and they are gloriously illustrated by British artist Rachael Saunders.



An opposites book with flaps and sliders

It's harvest-time on Funny Farm and Red, a shiny new tractor, has arrived to help Blue, the farm's old-faithful. Find out what happens by opening flaps and make things happen by sliding the sliders.



A counting book with flaps and pop-ups

Did you know that farmers sometimes put duckling eggs under broody hens to hatch them? *Cluck Cluck Duck* shows that it's love at first sight in this funny counting book about family love, acceptance and loyalty.



Sliders & Flaps



"Lots of fun to read aloud with plenty of interactive opportunities. Great to share in an early years setting."

THE SCHOOL LIBRARIAN

FUNNY FARM

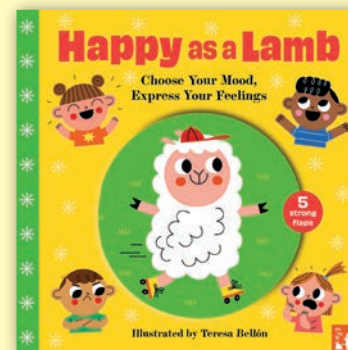
Cased board books
170 x 180 mm, 10 pp, integrated flaps, pop-up flaps and sliders
18 months to 3 years
World rights ex. Estonia, Germany, USA/Can

AGE 1+

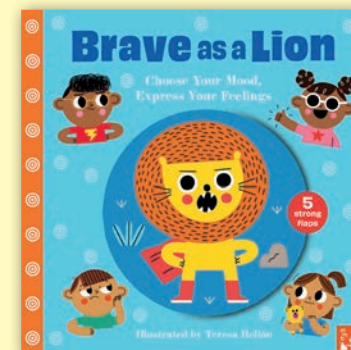
CHOOSE YOUR MOOD

Choose your mood, express your feelings flap books

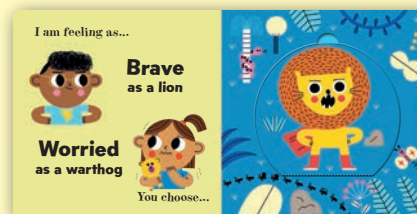
AGE 1+



A book about emotions



A book about feelings



What makes you excited?
Favourite? Special day?
Treats? Think of good things when you feel sad.

Choose Your Mood is a series of chunky board books with flaps to encourage toddlers to recognise their emotions and express their feelings. The simple text enriches a child's emotional vocabulary and the suggestions offer strategies to lift and change a mood.

"Playful board books that encourage healthy conversations around emotions and communication."

INCLUSIVE BOOKS FOR CHILDREN



Teresa Bellón

Teresa is a Spanish illustrator who has illustrated many books from baby books to *Pablo Picasso* in the *Little People, Big Dreams* series (Frances Lincoln).

CHOOSE YOUR MOOD

Board books
190 x 190 mm, 10 pp, 5 integrated flaps
2 to 4 years
World rights ex. Italy

I SHINE LIKE THE SUN

Daily affirmations to build self-esteem

AGE 1+



A big board book with mirror

I Shine Like the Sun is a transformative book of daily affirmations designed to nurture self-esteem and confidence in a new generation.

Created by the talented British artist and teacher Alice Alderman, this debut work offers a collection of powerful affirmations that every young child deserves to hear.

The affirmations can help children develop a sense of self-worth and a connection to the world around them. They are more than just words – they are the seeds that grow into the beliefs. As part of a daily routine, they will build a foundation of confidence and resilience, giving them the tools to thrive as they grow.

The highlight of the book is its **built-in mirror**, reflecting the most uplifting affirmation of all: **"I love myself. I love my world. I am happy to be me!"**



Alice Alderman

The two overriding themes of Alice's life have been illustration and working creatively with children. Becoming a mother inspired her to create this debut book to bring joy and a positive influence to young children. She lives in London.

I SHINE LIKE THE SUN
Cased board book with matt cover
205 x 205 mm, 18 pp, mirror
1 to 5 years
World rights ex. USA/Can



Includes an affirmation mirror!

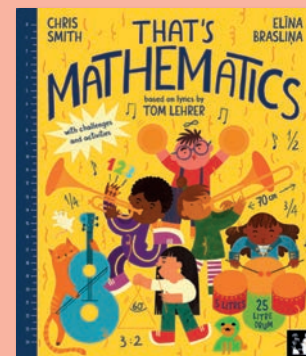


"Quietly demonstrating our connection to the natural world and full of opportunities for talk, this is a lovely book to share, and a valuable one."
LOVE READING 4 KIDS

THAT'S MATHEMATICS

Maths is useful, fun and everywhere!

AGE 5+



A maths book like no other, based on a song by Tom Lehrer. This vibrant, colourful book is about the maths children use every day when they count, share, play, do sport, bake or move to music.

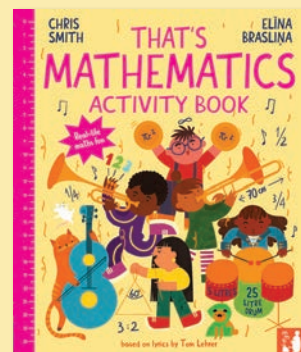


It shows them how useful and necessary maths is to their lives. With parents' notes and a glossary.

THAT'S MATHEMATICS
Paperback picture book
260 x 220 mm, 32 pp
5 to 9 years
World rights ex. China, Croatia, Indonesia, South Korea, Taiwan.

THAT'S MATHEMATICS ACTIVITY BOOK

A fun activity book using everyday maths knowledge



The companion practice activity book to *That's Mathematics*. There are seek-and-find scenes, writing practice, activities and games, problems and puzzles – all with real-world applications, such as shopping, sharing and the likelihood of getting your favourite flavour in a gumball machine!

THAT'S MATHEMATICS ACTIVITY
Paperback activity book
260 x 220 mm, 48 pp
7 to 9 years
World rights ex. Indonesia

THE MOST IMPORTANT ANIMAL OF ALL

A Books for Topics Best Book of the Year 2021

AGE 5+

OVER 7,000
COPIES SOLD
IN THE UK

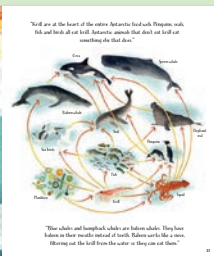


A picture book about keystone species

Endorsed by
**BRITISH
ECOLOGICAL
SOCIETY**

The Earthwatch Institute declared the bee as the most important species, but what other keystone species are important to their ecosystems and the planet?

In this beautiful book, seven children champion an animal for the top spot. but who will win their classmates' votes – beavers, elephants, bees, bats, tigers, sharks or krill? Each animal offers a different ecological insight, but they all show us that everything is connected.



For each animal, the layout moves from illustration to the accuracy of real-life photos. At the back there is more information about keystone species, a glossary and an index.

Hannah Bailey

Hannah is an award-winning British illustrator known for her beautiful information books, including the new *Predators* (Big Picture Press). She is inspired by the natural world, growing things and history. She lives in Somerset, UK.



*"Delicious illustrations...
Informative and inspiring."*
THE SUNDAY TIMES

THE MOST IMPORTANT ANIMAL OF ALL
Paperback picture book
275 x 235 mm, 40 pp
5 to 9 years
World rights ex. USA/Can

A LITTLE BLUE DOT

Meet the planets of our Solar System

AGE 4+



Somewhere in our vast universe floats a little blue dot. This dot is Earth, who feels small and insignificant compared to her neighbours. It's a story full of scientific information about the planets and space exploration.



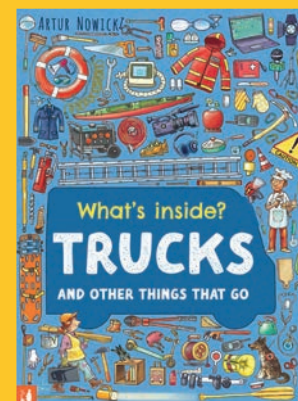
But it's the feel-good ending that makes this narrative non-fiction book so special. It makes readers think about why they love our planet, and delivers a message of self-worth and uniqueness.

A LITTLE BLUE DOT
270mm x 245mm, 32pp
4 to 8 years
World English language
rights ex. USA/Can



WHAT'S INSIDE TRUCKS?

and other things that go



High-interest, minimal text, fascinating detail. Readers will never look at a vehicle in the same way again once they know what's inside it.



Have you seen all the equipment stored in a fire truck, rubbish truck or ambulance? This book shows you ... and it's a visual treat for young truck lovers and the perennially curious!

There are 14 vehicles surrounded by their contents. Learn about what each thing is and does, and find out about the people who use the vehicles for work and leisure.

WHAT'S INSIDE TRUCKS?
Paperback
295 x 220 mm, 32 pp
4 to 8 years
World English language
rights ex. USA/Can



International rights

North America, Italy, Australia and NZ,
Greece, Turkey, India and South Africa

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Please recycle me!

